

# STAND UP SPEAK UP

The Story 2005-2009



King Baudouin  
Foundation

*Working together for a better society*

# STAND UP SPEAK UP

## The Story

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## **Stand Up Speak Up. The story 2005 - 2009**

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# **1. Introduction to Report and Directory**

**The report presents the Stand Up Speak Up (SUSU) campaign story.**

**The aim of this report is to encourage more projects, beyond the life of the SUSU campaign (2005 - 2009).**

**We include inspiring examples to illustrate what can be achieved.**

**We provide practical help, in the 'Project Directory' section, to show how.**

**The Project Directory contains snapshots of a range of SUSU funded projects, as well as a list of web-links for each country and Europe-wide.**

**This report draws on the original research report, 'Football and Racism', edited by the Mulier Institute, and the evaluation report on the SUSU projects and campaign, by the Markus & Van de Velde Consultancy.**

**We hope you will be inspired to create your own projects and networks and wish you all the best with them!**

*The King Baudouin Foundation  
June 2009*



## 2. STAND UP SPEAK UP: EXECUTIVE SUMMARY

The Stand Up Speak Up (SUSU) campaign established that:

- **Advocacy and networking at European level is needed in order to....**
- **Keep racism on the agenda, and....**
- **Develop local level community projects, which...**
- **Support the movement of 'sport for social change'.**

### 2.1 What was SUSU?

Stand Up Speak Up (SUSU) was a campaign to empower football fans to voice opposition to racism in football.

The SUSU campaign lasted three years and covered West and East Europe.

The symbol of the campaign was two interlocked wristbands, one black and one white. The wristbands were available for a requested donation.

5 million wristbands were produced and distributed across Europe.

Six million Euros were raised through donations and this money created the SUSU fund.

The SUSU fund was managed by the King Baudouin Foundation and supported by Nike throughout the three-year life span of the project.

The SUSU Fund gave money to over 200 projects across Europe.

All funded projects worked against racism in football.

They did this in many different ways!

### 2.2 What was the aim of SUSU?

The aim of SUSU was to encourage the silent majority of non-racist fans to speak up against racist behaviour in and around football stadiums.

### 2.3 Why was SUSU started?

Racist incidents in European football surface, and then ebb away. Even at times when it is less on the public agenda, racism is always latently present.

The SUSU campaign was launched following a surge in racist incidents in football across Western Europe in 2004. For example, jungle sounds could be heard during an international friendly match between Spain and England, Lazio Roma's extreme right-wing fans chanted racist choruses, Paris St Germain fans made jungle noises during a match against Lens, and the Spanish national coach was fined for racist remarks.

As well as these overt displays of racism, more subtle forms exist. For example, ethnic minorities are underrepresented in all areas of European football, as spectators, players, referees, and in managerial positions. Many people can't actively enjoy football because of racism.

*'To reveal my Jewish background to my fellow fans at a football stadium in Lodz would be suicidal', 17 year-old Jewish fan of Lodz football club in 2007.*

The surging 'wave' pattern of racism in football makes it very difficult to keep racism on the political agenda even though it is always there. It receives a great deal of attention whenever it occurs, then things die down again until the problem resurfaces at another club, in another country or in a different form.

The King Baudouin Foundation and Nike commissioned a research report: **'Football and Racism'**. The research was conducted by the Mulier Institute and paid for out of the SUSU Fund.

The research showed clearly that racism in football is still a problem, at professional, amateur, and grassroots levels.

*To read a summary of the Mulier report visit:*

[http://www.kbs-frb.be/uploadedFiles/KBS-FRB/Files/EN/PUB\\_1552\\_SuSu.pdf](http://www.kbs-frb.be/uploadedFiles/KBS-FRB/Files/EN/PUB_1552_SuSu.pdf)

## 2. STAND UP SPEAK UP: EXECUTIVE SUMMARY

### 2.4 When did SUSU happen?

The SUSU campaign was launched in January 2005, with the first call for projects in October 2005. All projects were completed by the end of 2008.

### 2.5 Where did SUSU take place?

SUSU started in Western Europe because that is where the publicised wave of racist incidents happened in 2004. The wristbands were produced and distributed in Western Europe, and therefore the SUSU fund was built up in Western Europe.

After consultation with FARE (Football Against Racism in Europe) and others, it was agreed that SUSU should extend to Eastern Europe.

So, SUSU spanned Western and Eastern Europe but the majority of projects took place in Western Europe.

**West Europe:** France, Spain, Belgium and Luxemburg, The Netherlands, Germany, UK and Ireland, Italy.

**East Europe:** Poland, Serbia, and Slovakia.

### 2.6 Which other networks exist to fight racism at a European level?

SUSU was not the first initiative to fight racism in football in Europe and should be seen in the context of other Europe-wide networks with similar aims. SUSU was established to build on the work carried out by these other networks, which include:

**FARE** (Football Against Racism in Europe) is a European network organisation dedicated to fighting racism in European amateur and professional football at both a local and national level.

[www.farenet.org](http://www.farenet.org)

**EUROFAN** is a European network of diverse fan coaching and prevention programmes. In addition to the prevention of hooliganism, Eurofan is also active in the fight against racism in football stadiums.

[www.eurofan.org](http://www.eurofan.org)

**UNITED** is a network of more than 560 organisations that aim to combat nationalism, racism and fascism, as well as support migrants and refugees.

[www.united.non-profit.nl](http://www.united.non-profit.nl)

As well as these three notable networks, each country has a wealth of organisations, campaigns and initiatives fighting racism. To see a full list, along with contact details, see the section on each country later in this report.

### 2.7 Who supported SUSU and how?

Players from top leagues across Europe supported SUSU, including: Thierry Henri, Rio Ferdinand, Claude Makelele, Phillippe Mexes, Carlos Puyol, Roberto Carlos, and Ruud Van Nistelrooy.

The players started wearing the wristbands in December 2004, and featured in a special TV advert encouraging fans to speak up against racists in football.

Nike provided the first one million wristbands, and supported the SUSU campaign throughout its three years by helping to co-ordinate and run regular meetings of the national partners.

The independent King Baudouin Foundation was invited by Nike to allocate the SUSU funds.

The King Baudouin Foundation is a not-for-profit organisation.

Nike made no profit whatsoever from the SUSU campaign.

Partner organisations across Europe helped organisations and groups to win funding for an impressive range and scope of projects.

COUNTRY	ORGANISATION
<i>Belgium / Luxemburg</i>	King Baudouin Foundation
<i>Spain</i>	Fundación Empresa y Sociedad
<i>Italy</i>	Vita Consulting
<i>France</i>	Fondation du Sport
<i>Germany</i>	Deutsche Kinder- und Jugendstiftung
<i>Netherlands</i>	Oranje Fonds
<i>United Kingdom and Ireland</i>	The Football Foundation
<i>Poland, Serbia and Slovakia</i>	Football Against Racism in Europe (FARE)

### 2.8 How many SUSU projects were funded?

A total of 238 SUSU projects were funded: 226 projects in Western European and 12 in Eastern Europe.

### 2.9 How did SUSU projects combat racism?

Selection criteria varied according to each country, but to receive funding, projects had to demonstrate that they included activities aimed at raising awareness, changing intolerant attitudes or preventing racist behaviours.

## 2. STAND UP SPEAK UP: EXECUTIVE SUMMARY

### 2.10 What were SUSU projects like?

There was great diversity in the size and scope of projects all over Europe:

- The number of direct participants per project went from less than 100 to over 3,000, with an average of 200 - 300 participants per project.
- The budget of projects varied widely, from €2,000 to €70,000.
- Young participants were members of football clubs, youth clubs and neighbourhood groups, school children, and migrants.
- Adult participants included trainers, referees, stewards, parents, club delegates, fan groups, and youth workers.

#### Most SUSU projects:

- # Linked with partners: football clubs, community organisations, minority groups, schools, city authorities, universities, government agencies.
- # Targeted amateur clubs and young players between 6 and 20 years old, both boys and girls.
- # Actively involved the press by inviting them to events, producing and circulating press statements with photographs.
- # Combined awareness raising and educational activities with a tournament or other event.
- # Were interactive and included a strong educational aspect.
- # Produced tangible materials such as posters, videos, songs, music CDs, T-shirts, short stories, exhibitions, articles about racism, etc.
- # Were set in local communities.
- # Closely collaborated with community organisations such as schools, neighbourhood groups, and local football clubs.
- # Brought people with different ethnic backgrounds in contact with each other through football.
- # Included football activities. There were many multicultural tournaments, matches, training courses and workshops.

#### Examples of SUSU Projects

- # International football tournament against discrimination and nationalism (Balkans)
- # Educational exchange programme for young people from East and West Germany (Germany)
- # Making a documentary film about racism in football (Belgium)

- # Interactive CD helping children learn to judge people by qualities not looks (The Netherlands)
- # Series of street festivals with music, football and a release of black and white balloons (France)
- # Supporting migrant teams, including African and Vietnamese players, to play in mainstream football tournaments (Poland)
- # Training stewards to recognise and deal with racist signs and symbols so they could prevent racism during matches (Belgium)
- # Creating a theatre piece about racism in football (England)
- # Youth conference about racism (France)
- # 'Fan school' – teaching kids how to be good fans, without racism, without violence, actively learning about fair play (Italy)
- # Street soccer games organised next to stadiums in 10 cities, before first and second division matches (Spain)

This is just a tiny example of SUSU projects. See 'SUSU National Partner's Stories' section for a page of project snapshots by country.

### 2.11 How was the success of SUSU projects measured?

An Evaluation Report on SUSU was produced in June 2007, when there were 54 evaluation reports available and these were reviewed by psychologists.

### 2.12 What was the impact of SUSU?

#### RAISING AWARENESS AND INFLUENCING BEHAVIOUR

*"One of our young people was a very difficult young man. Since his involvement with the project his behaviour has improved... He has stopped using racist language and begun to develop friendships with the black kids he has met through football"*

Worker on 'Football Against Racism', SUSU project in England.

Above is just one example of how SUSU made a difference at an individual level: between people and in individual's lives. Many participants across Europe had personal, positive contacts with members of other groups. This resulted in mutual respect and a shared sense of equality and harmony, reducing the likelihood of racist acts.



## 2. STAND UP SPEAK UP: EXECUTIVE SUMMARY

### ADVOCACY

The term advocacy often means work undertaken to give voice to groups of the population that have traditionally been voiceless, so that they can be heard and influence decision makers. Advocacy usually aims to bring about social change.

Before SUSU, national partners reported very different levels of expertise in advocacy. There were also differences in structural frameworks dedicated towards racism in football in each country.

SUSU and its national partners carried out valuable advocacy work. They helped organisations fighting racism in football to develop capacity and networks, and implement projects.

In doing so, national partners who were relatively new to advocacy quickly closed the knowledge gap. Nevertheless differences remain in terms of experience, expertise and resources in the area of racism in football.

### NETWORK AND PARTNERSHIP DEVELOPMENT

SUSU brought groups together to share expertise and experience around the issue of racism in football. Interaction between groups positively influenced attitudes towards other ethnic groups.

SUSU was an effective partner for smaller organisations and ethnic or migrant groups who previously had problems accessing mainstream funding.

At the European level, SUSU facilitated networking between countries, sharing best practice, learning from each other's successes and failures.

### NEW INITIATIVES

SUSU was the first campaign of its kind in Italy, and would not have happened without the Europe-wide reach of the campaign.

In Ireland there was no national organisation tackling anti-racism issues and central funding for such issues was low. SUSU gave agencies and charities working with ethnic and excluded groups a focus.

SUSU's legacy in both countries is initiatives dedicated to fighting racism.

### REACHED THOUSANDS

Thousands of people in Europe have been reached by the SUSU initiative - amateur and professional football players, youth groups, fans, coaches, officials, parents, community workers, teachers, and media audiences.

### ROLE MODELS

Several star football players stood up and spoke up with the message that racism is not acceptable. This is in the minds of tens of thousands across Europe. SUSU gave the silent majority across Europe a name and a voice.

### SUPPORTING THE FIGHT AGAINST RACISM

In countries where little prior attention was given to racism in football, the SUSU campaign has created a snowball effect in terms of network development and advocacy. Through the work of national partners (advocacy) and local projects (partnerships, networking) a number of national organisations and stakeholders have become permanently engaged in the fight against racism in football.

## 2.13 The King Baudouin Foundation's Role in the SUSU Story

### BACKGROUND AND MISSION OF THE KING BAUDOUIN FOUNDATION

The King Baudouin Foundation (KBF) was established in 1976 to mark the 25th anniversary of the reign of King Baudouin.

The mission of the KBF is: working together for a better society.

The KBF carries out its mission by encouraging different members of society – individuals and families, companies and not for profit organisations – to work together to bring about lasting changes that will promote justice, democracy and development.

By using a range of working methods, the KBF can help to map out problems, stimulate dialogue, and detect social challenges for the future. Committed to effective giving, the KBF ensures that donors make a real difference.

### THE KING BAUDOUIN FOUNDATION'S CENTRE FOR PHILANTHROPY

Through its Centre for Philanthropy, the KBF enables donors to engage in philanthropy in Belgium, across Europe, in the USA and internationally.

The Centre for Philanthropy provides a wide range of services through its professional advisors. These include:

- Feasibility reports for proposed projects
- Matching donor objectives with suitable projects
- Legal, financial and tax expertise
- Setting up a fund or a foundation
- Due diligence advice to ensure giving is secure
- Advice on complex regulations for cross-border philanthropy
- Project management

The Centre for Philanthropy manages more than 200 separate funds, one of which is the SUSU fund.

## 2. STAND UP SPEAK UP: EXECUTIVE SUMMARY

### 2.14 The KBF, Nike and SUSU

Nike approached the KBF's Centre for Philanthropy and together they worked out how best to manage the SUSU fund in a creative and flexible manner.

Nike is one of around 12 companies involved with KBF; most of the other funds are donations from individuals.

For many companies, both large and small, philanthropy is an important way to make a positive difference in the communities where they operate.

"Nike supports multiple organisations using sport to unleash young people's full potential. We have had a close partnership with KBF since the inception of our work, eight years ago, and value them as a core partner, friend and advisor." Hannah Jones, Vice-president for Corporate Responsibility, Nike.

For the KBF, the SUSU story held valuable learning points about how a corporation like Nike can get involved in philanthropy and what it can lead to.

For example, the SUSU campaign had:

- A wide geographical spread across East and West Europe
- A deep reach - it effected change in many people's lives
- An influence on local and national cultures

### 2.15 Key Learnings for The KBF and Nike

#### SUPPORT LEADS TO SUCCESS

The lasting influence of the SUSU campaign is due in part to the initial investment of time and money, but the continued support over three years, from Nike and KBF staff and national partners was essential.

The service offered by the national partners in each country, and the quality of relationships between partners allowed countries to learn from each other.

So many impressive and effective local projects came about as a result of this European wide campaign. There was a great deal of transfer of learning between projects as well as between countries.

Regular meetings and communications between all the national partners, Nike, the KBF and the Markus & Van de Velde team, who carried out the evaluation, were key in building up the relationships.

A European level model and campaign, supported consistently and with firm commitment, led to a wealth of successful local community projects.

#### INNOVATION AND FLEXIBILITY LEADS TO SUCCESS

The original aim of SUSU was to encourage the silent majority of non-racist fans to speak up against racist behaviour in and around football stadiums.

As the evaluation report noted, there were relatively few SUSU projects around directly confronting racist behaviour in football stadiums.

Many groups and organisations across Europe worked with people to change attitudes and influence behaviour to prevent racism. Of course, these effects will not be limited to football stadiums but will reach across lives and societies.

The national partners, Nike and the KBF were delighted by the innovative ways in which projects interpreted the SUSU aim, and therefore allowed the campaign to develop in directions not originally anticipated.

The interpretation of how SUSU's aim could be achieved was wide and creative, as we have seen in the many examples of theatre, art, music, exchange visits, films, festivals, graffiti projects and other projects.

Many SUSU projects included football but also went beyond football.

This innovation and flexibility in approach by all those involved meant that the SUSU campaign became much wider and deeper than its original aim.

### 2.16 What are the Key Learnings from SUSU?

#### ADVOCACY TO KEEP RACISM ON THE AGENDA

Sustained and high level advocacy is needed – new and established agencies across Europe continuing to work together to keep racism on the agenda.

SUSU highlighted that football is just one way to raise awareness and enhance integration.

#### EUROPEAN MODEL: LOCAL DEVELOPMENT

The SUSU campaign was Europe wide. National partners, the KBF and Nike developed a strong, flexible model. The value of this is evidenced by the wealth of local level community projects.

#### SPORT FOR SOCIAL CHANGE

The SUSU campaign went beyond football, beyond its original aim.

SUSU linked the problem of racism and violence in football to broader social problems such as the need for integration of migrants, lack of sporting facilities in cities, promotion of healthier lifestyles, opportunities for women and girls, etc.

### 2.17 Summary

To sum up the key learnings from SUSU:

- **Advocacy and networking at European level is needed in order to....**
- **Keep racism on the agenda, and....**
- **Develop local level community projects, which...**
- **Support the movement of 'sport for social change'.**

## 3. SUSU PROJECT DIRECTORY

This section presents snapshots of just a few SUSU projects in each country, along with a web-link wherever possible to the full directory of projects across Europe.

The selection of examples included as snapshots here was made purely to give a range of different types, sizes and duration of projects.

The project name, with an English translation where appropriate, is given first, followed by the name of the organisation.

### 3.1 SUSU Project Directory: UK AND IRELAND

#### SUMMER FOOTBALL FESTIVAL

Schoolchildren in 10 schools took part in a series of quality coaching sessions in their school. Awareness of racism was raised in all the coaching sessions. After the coaching sessions, there was a Football Festival, giving the children a chance to compete and interact.

organisation: **Active Luton Leisure Trust**

address: Wigmore Hall, Eaton Green Road, LU2 9JB Luton

contact name: Matt Wells, *Sports Development Officer*

t 01582 400 272, f 01582 459 086

#### UNITED AGAINST INTOLERANCE

The project produced a banner, which they took to as many football grounds as possible and collected signatures for the pledge of 'United Against Racism'. The aim was to bring communities closer by organising 2 or 3 day coaching programmes, contacting local clubs and organisations within the area. 1 per holiday and 2 in the summer. Young people were consulted on issues of concern within polarised communities.

organisation: **Luton United Football Club**

address: 4 Whitethorn Way, LU1 5QN Luton

contact name: Abdul Mageed Fazel, *Chairperson*

t 01582 877 577, f 01582 485 379

email: [amf@lutonsfc.ac.uk](mailto:amf@lutonsfc.ac.uk)

#### Khasla FITC Project

The project used football as a tool and set up activities, which increased participation of Asian players. 2 volunteers were sent on coaching courses. Younger members were encouraged to gain JFO qualifications.

organisation: **Khalsa Youth Football Academy**

address: 4 Pyms Close, SG6 1DP Letchworth

contact name: Baljinder Singh, *Project Officer*

t 01462 686 829

email: [teambal@hotmail.com](mailto:teambal@hotmail.com)

#### CAMBRIDGE UNITED FOOTBALL CLUB

The aim of the project was for the organisation to work alongside language schools and ethnic minority groups to offer teenage and mature students across the city of Cambridge and Cambridgeshire a range of coaching/football opportunities. Each group received coaching from CUFC staff culminating in a world cup. This highlighted the issues of racism that have occurred nationally/internationally/locally and featured social activities / classroom sessions and group discussions.

organisation: **Cambridge United Football Club**

address: Abbey Stadium, Newmarket Road, CB5 8LN Cambridge

contact name: Stuart Jacobs, *Community Officer*

t 01223 416 238, f 01223 566 502

email: [fitc@cambridge\\_united.co.uk](mailto:fitc@cambridge_united.co.uk)

#### PETERBOROUGH SPORT WEEK ACTIVITIES

Peterborough Sports Week of football activities was used to raise awareness and reduce isolation, distress and loneliness among Refugees and Asylum Seekers living in Greater Peterborough and surrounding areas. The target population were educated on the benefit of sport and given the opportunity to make new friends. Training sessions and a raise awareness workshop were also held.

organisation: **Peterborough African Refugees Community Association**

address: 44 Langford Building, Alexandra Road, PE1 3DA Peterborough

contact name: Moez Nathu, *Chairman*

t 01733 310 091, f 01733 310 091

email: [amf@lutonsfc.ac.uk](mailto:amf@lutonsfc.ac.uk)

## 3. SUSU PROJECT DIRECTORY

### RED CARD TO RACISM: THEATRE IN EDUCATION

Young people wrote a questionnaire about racism and its effects on young people in the area. The questionnaire was put to youth involved in football. Workshops highlighting the issues were run and a play was produced.

organisation: **Nacro - Lincolnshire**  
 address: Wigmore Hall, Eaton Green Road, LU2 9JB Luton  
 contact name: Matt Wells, Sports Development Officer  
 t 01582 400 272, f 01582 459 086

### ST MATTHEW'S HOPE

The project linked this community with the neighbouring one to foster care and friendship to address racial issues. A 'Get Together Event' was held, and coaching sessions highlighted issues of discrimination within the game and ways to solve such attitudes.

organisation: **St Matthews & Highfields Community Point**  
 address: 204 Wharf Street North, LE1 2AB Leicester  
 contact name: Siyad Dahir, *Chairperson*  
 t 01582 400 272, f 01582 459 086  
 email: [STMHCP@hotmail.com](mailto:STMHCP@hotmail.com)

### RED CARD TO RACISM. THEATRE IN EDUCATION

Young people researched racism within football and its effects on young people in Lincolnshire. They devised a questionnaire for young people, then talked to young people involved in football. A play was devised highlighting the issues surrounding racism within football through workshops.

organisation: **Nacro - Lincolnshire**  
 address: Fydell House, South Square, PE21 6HU Boston  
 contact name: Susan Watsham, *Project Manager*  
 t 01205 359 664, f 01205 359 664  
 email: [nacrotheatreco@yahoo.co.uk](mailto:nacrotheatreco@yahoo.co.uk)

### FOOTBALL FOR EVERYONE

The project delivered coaching sessions/talks in schools and centres/publicity/tournaments - to encourage more ethnic minority men and women to play football, and highlighted the need for ethnic coaches to continue development by mentoring interested parties, qualify them, and providing coaching opportunities.

organisation: **Sheffield Football Club**  
 address: 38 Newton Vale, S35 2YL Sheffield  
 contact name: David McCarthy, *Community and Schools Manager/Coordinator*  
 t 0114 246 7741, f 0114 2646 7741  
 email: [davemac@sheffieldfc.com](mailto:davemac@sheffieldfc.com)

### NORTHAMPTON TOWN FOOTBALL CLUB SAYS NO TO RACISM

Out of school football coaching programme delivered by FA qualified

coaches for schools based near Northampton's street football project. After completion, children were encouraged to join the Street Football Project nearest them. This expanded the work already started at 3 schools to 10 more.

organisation: **Northampton Town FITC**  
 address: Sixfields Stadium, Walter Tull Way, NN5 5QA Northampton  
 contact name: Russell Lewis, *FITC Officer*  
 t 01604 588 676  
 email: [footballinthecommunity@ntfc.tv](mailto:footballinthecommunity@ntfc.tv)

### RACE2SCORE ROADSHOW/EXHIBITION

Showcased the work of the clubs Race2Score (Black History and Drama Project) to a wider audience across the county of Northamptonshire and at first team games at Sixfields in conjunction with the Northamptonshire Black History Project and Northamptonshire Schools. Highlighted the work of students attending the club Race2Score initiative through a series of events held at first team games, community events and soccer schools.

organisation: **Northampton Town Football Club**  
 address: Sixfields Stadium, Walter Tull Way, NN5 5QA Northampton  
 contact name: Tony Clarke, *General Manager*  
 t 01604 757 773, f 01604 751 613  
 email: [tony.clarke@ntfc](mailto:tony.clarke@ntfc)

### 365 DAYS ANTI-RACISM ROADSHOW

The project involved facilitating anti-racism workshops using innovative classrooms. Coaching sessions were held that were designed as workshops, using key principles of the game to deliver the anti-racism message. The project organised a Cultural Festival of Football involving all young people to bring the 4 areas of the project together.

organisation: **Leicester City FITC**  
 address: Leicester City Football Club Training Ground, Middlesex Road, LE 2 8PB Leicester  
 contact name: Craig White, *Football in the Community Manager*  
 t 0116 291 5223, f 0116 291 5290  
 email: [craig.white@lfc.co.uk](mailto:craig.white@lfc.co.uk)

### NOTTINGHAMSHIRE AGAINST RACISM PROJECT

The aim of the project was to develop a local "anti-racism in football" branding to be used by a range of partners. A portfolio of images of football involving local people from all ethnic backgrounds were produced and distributed to local authorities, professional clubs and schools for use as publicity. A countywide, high visibility, anti-racism campaign was developed, which included posters, banners, and leaflets including information on how to report racial abuse in football. Messages were displayed at a range of football venues.

organisation: **Voice East Midlands**  
 address: 66 Carlton Road, NG3 2AP Nottingham

## 3. SUSU PROJECT DIRECTORY

contact name: Balraj Johal, *Co-ordinator Notts Black and Minority Ethnic Sports Project*

t 0115 950 8820, f 0115 950 9232

email: [balraj@voice-em.org.uk](mailto:balraj@voice-em.org.uk)

### NEW HOPE

Mentors and educators were provided for participants, integrating those who are trained in football coaching into school/youth projects. This gave those who are financially and racially disadvantaged an opportunity of employment in education, sports and leisure industries. Teamwork and networking were taught in workshops and through working together. This highlighted the issue of different people working together as one team.

organisation: **New Hope Coaching Academy**

address: KT Summit House, 100 Hanger Lane, W5 1EZ London

contact name: Eddie Walsh, *Community Development Worker*

t 0208 799 6186

email: [eddie.walsh@kt.ora](mailto:eddie.walsh@kt.ora)

### RACIAL AWARENESS WITHIN THE COMMUNITY FOOTBALL DEVELOPMENT

The aim was to introduce match officials from different ethnic minority backgrounds and deliver anti-racism workshops for all league participants. Racial awareness amongst managers and players was raised through monthly newsletters, leaflets, welcome packs, t-shirts, and a banner.

organisation: **Sports Network Council**

address: The Whitechapel Centre, Myrdle Street, E1 1HL London

contact name: Abdul Khair, *Chairperson*

t 0207 247 8787, f 0207 247 4617

email: [snetcouncil@hotmail.com](mailto:snetcouncil@hotmail.com)

### COMMUNITY FOOTBALL SCHEME

Coaches ran weekend and holiday schemes in the South Brixton area, incorporating deprived areas. A 'mini-world cup' was held at the end of the summer, involving local groups to break down racial barriers. Racism and drug awareness courses were also provided.

organisation: **St Matthew's Football Scheme**

address: 90 Gaskarth Road, Balham, SW12 9NW London

contact name: Lee Dema, *Coordinator/Chair*

t 07944 101 134

email: [LeeDema@aol.com](mailto:LeeDema@aol.com)

### JUVA WORLD FOOTBALL CLUBS AND CULTURE PROJECT

The goal was to combat racial stereotyping in the game while highlighting the contribution made to football by clubs from all continents of the world. This was achieved through delivering cultural and race awareness workshops, media research and structured football coaching. The participants received coaching while researching and writing a short essay

on the history of one of the Champion football clubs outside the UK, on the cultural heritage, language, environment and people living around the club and the role the club plays in the community. The information gathered was printed in the form of a book, which presents positive aspects of different cultures to tackle racism.

organisation: **JUVA YFC**

address: 31 Lipton Road, Stepney, E1 0LJ London

contact name: Edison Friday, *Project Manager*

t 0207 790 0449

email: [jvafotballclub@aol.com](mailto:jvafotballclub@aol.com)

### CHANGE ATTITUDES BY INCREASING PARTICIPATION LEVEL'S IN FOOTBALL

The aim was to introduce match officials from different ethnic minority backgrounds and deliver anti-racism workshops for all league participants. Racial awareness amongst managers and players was raised through monthly newsletters, leaflets, welcome packs, t-shirts, and a banner.

organisation: **Sports Network Council**

address: 54 Camel Road, Silvertown, E16 2DD London

contact name: Syed Hussain, *Secretary*

t 0207 510 2458

email: [akta007@hotmail.com](mailto:akta007@hotmail.com)

### LONDON UNITED FOOTBALL ACADEMY

The aim was to introduce match officials from different ethnic minority backgrounds and deliver anti-racism workshops for all league participants. Racial awareness amongst managers and players was raised through monthly newsletters, leaflets, welcome packs, t-shirts, and a banner.

organisation: **Great Lakes Africa Integration Network**

address: Suite 124B, Regent House, 291 Kirkdale, SE26 4QD London

contact name: Frank Bagalwa, *Chair*

t 0208 776 5781, f 0208 776 6162

email: [amisbk@yahoo.co.uk](mailto:amisbk@yahoo.co.uk)

### BME MENTORING SCHEME

The goal of the project was to attract and mentor 180 individuals into the programme through Charter Standard Clubs and applicants from the Football Foundation Small Grants and CEP schemes. Mentoring support was provided to progress coaches through the grassroots system. A programme was developed to meet the needs of the BME community. The activities of the BME mentoring scheme were promoted and support days were provided for all candidates to attend.

organisation: **Middlesex County Football Association**

address: 39 Roxborough Road, Harrow, HA2 8SN Middlesex

contact name: Stuart Allen, *County Development Manager*

t 0208 515 1924, f 0208 515 1910

email: [stuart.allen@middlesexfa.com](mailto:stuart.allen@middlesexfa.com)

## 3. SUSU PROJECT DIRECTORY

### CROSS CULTURAL FOOTBALL CHALLENGE

The project provided practical and community-network support to enable 'Southwark Rangers' to expand and reflect a broader national mix from local refugee communities. It brought a SE London team together with other refugee youth teams in London for a football tournament outside of London to break down barriers. The core team and 3 other 'guest' teams were taken out of London for a 3-day residential to combine football coaching, mini-tournament and citizenship.

organisation: **Refugee Youth**

address: 2nd Floor, 55 Bondway, Vauxhall, SW8 1SJ London

contact name: Lucy Pearson, *Young People's Advocate*

t 0207 793 7156

email: [lucypearson@refugeeyouth.org.uk](mailto:lucypearson@refugeeyouth.org.uk)

### COMMUNITY COACHING SCHEME

The project delivered race equality workshops for the participants. Participants were provided Level 1 coaching courses, which gave them a volunteering opportunity in the community football development programme.

organisation: **Rutland Walk Sports and Social Club**

address: Rutland Walk Sports Ground, Rutland Walk, Catford,

SE6 4LG London

contact name: Ken Kas, *Secretary*

t 0207 793 7156, f 0208 291 6393

email: [admin@sportscollege.net](mailto:admin@sportscollege.net)

### LINKING YOUNG SOMALI'S INTO THE MAINSTREAM

The project gave young Somali men the opportunity to become involved in mainstream structured football to help raise their awareness of building relationships with different ethnic and cultural groups. 15 young men aged 15-21 were involved in a formal league, and another 15 joined for informal training and social activities. A weekly youth forum focus group was set up held at Forest Gate.

organisation: **Somali Action Forum**

address: 11 Bornsdale Avenue, Isle of Dogs, E14 9WB London

contact name: Abdi Omer, *Coordinator*

t 07939 158 545

email: [abdi23omar@yahoo.co.uk](mailto:abdi23omar@yahoo.co.uk)

### DIFFERENT KITS BUT ONE PASSION: FOOTBALL

Ten football training sessions to 25 young people from local football teams and schools were provided, with the support of a qualified football coach. Three workshops on the disadvantages of racism in football were held for young people, parents, local football teams, community groups and schools.

organisation: **African Support and Project Centre**

address: Room 10, The Wally Foster Community Centre, Marsh Hill, Homerton Road, Hackney, E9 5QB London

contact name: Thomas Bubi, *Coordinator*

t 07939 158 545, f 0208 986 9699

email: [africanspc@yahoo.co.uk](mailto:africanspc@yahoo.co.uk)

### FESTIVAL OF FOOTBALL – SERIES OF FUNDAYS

The project objective was to increase participation and raise awareness through a Festival of Football – 2-3 football fun days. Clubs/teams/schools in 10-mile radius were invited. The emphasis was on taking part on a friendly basis and sportsmanship prizes. Racial tolerance was emphasised by rewarding all participants with a memento.

organisation: **Valley Park Rangers**

address: 68 Darwin Road, Welling, DA16 2EG Kent

contact name: Kara Tanega, *Secretary*

t 0208 331 5018, f 0208 3195 404

email: [kara.t@tiscali.co.uk](mailto:kara.t@tiscali.co.uk)

### 'FLASH LIGHTENING' FOOTBALL PROJECT

The objectives were to establish a football team, sponsored by Flash Musicals, to play in local leagues, enter competitions and run a 5-a-side competition called Spirit of Togetherness for other teams from different cultures.

organisation: **Flash Musicals**

address: 43 Wenlock Road, Edgware, HA8 9JG Middlesex

contact name: Terry Revill, *Chair*

t 0208 952 9134

email: [flashmusicals@aol.com](mailto:flashmusicals@aol.com)

### BETTER BE AWARE

15-20-minute sessions prior to training were undertaken, aiming to raise young people's awareness of racism in football and that such behaviour is not acceptable.

organisation: **East African Youth Group**

address: Suite 15, 2 Bath Road, TW3 3HJ Hounslow

contact name: Ali Abdi, *Manager*

t 0208 577 5165, f 0208 577 5165

email: [aliabdi@btconnect.com](mailto:aliabdi@btconnect.com)

### NOT ALONE, ALL TOGETHER

The project entailed education and training courses, community newsletters and fun filled integrated football festivals to raise, challenge, change attitudes and behaviour of racism in football. Up to 3 training courses were available for the community. This highlighted and raised awareness of racism in football through the delivery of a local newsletter/magazine. It linked with external organisations like Lets Kick Racism Out of Football, London FA and Local Authority.

organisation: **Clichy Football Club**

address: The Clichy Centre, PO Box 48785, E1 3WW London

contact name: Samiul Ahmed, *Project Manager*

t 07861 290 115

email: [clichyfc@hotmail.com](mailto:clichyfc@hotmail.com)

## 3. SUSU PROJECT DIRECTORY

### GIVE RACISM THE BOOT

The aim was to provide free football coaching sessions to young people in the Merton Borough of London and also in parts of the Sutton Borough, to make young people aware of racism in football and how they can become involved to address it. The target was young people who are normally not able to access youth provision locally. Anti-racism sessions were held during coaching sessions, consisting of informal discussions, quizzes and information sharing.

organisation: **Groundwork Merton**

address: Morden Cottage, Morden Hall PK, Morden Hall Road, Morden, SM4 5JD Surrey

contact name: Farhan Ghafoor, *Youth Programme Co-ordinator*  
t 0208 687 4084

email: [farhan.ghafoor@groundwork.org.uk](mailto:farhan.ghafoor@groundwork.org.uk)

### RACISM IN FOOTBALL IS EVERYONE'S PROBLEM

The project involved club players talking to schools, free football and anti-racism sessions and prizes to be won. Families were welcomed and parents' evenings were held to educate them on anti-racism. A football tournament was held at the end of the school term. This was monitored via qualitative and quantitative methods of research.

organisation: **Brentford Football Club**

address: Brentford FC Limited, Griffin Park, Braemar Road, TW8 ONT Middlesex

contact name: Jaswinder Virdee, *Co-ordinator*  
t 0845 345 6442, f 0208 568 9940

email: [jaz162@hotmail.com](mailto:jaz162@hotmail.com)

### KICK THE BALL AROUND THE WORLD

The project involved the running of a mini world cup to raise awareness and change attitudes to racist views. 110 young people from Newham aged 11-18 represented 22 different nations. They researched various positive themes about these nations and, through this, challenged attitudes and stereotypes. They worked with 4 local schools and 5 local youth groups to deliver creative workshops dealing with anti-racism and by running a mini world cup. Behaviours and attitudes which lead to racist views were challenged, and young people were given the tools and space to research positive aspects about the nations they will represent in the 'mini' world cup.

organisation: **Patiko Bakers Fort Project**

address: St Bartholemews Church and Centre, 292b Barking Road, E6 3BA London

contact name: Juliet Akello, *Treasurer*  
t 0208 552 6714, f 0208 552 6714

email: [patikobfp@aol.com](mailto:patikobfp@aol.com)

### CHANGING ATTITUDES AND CHALLENGING RACIST BEHAVIOURS THROUGH FOOTBALL

The project entailed the delivery of anti-racism workshops for league participants. Racism was combated via education with anti-racism workshops for senior players and friendly matches with teams from

other ethnic groups. Their teams took part in local contests and a London wide competition called The Inner City World Cup during summer 2006. They planned to partner with Queens Park Rangers.

organisation: **Horn Stars Sports Club**

address: Unit 2, Stonebridge Shopping Precinct, Hillside, NW10 8LT London

contact name: Ahmed Farah, *Community Development Officer*  
t 0208 8382 863, f 0208 838 2975

email: [hornstars2001@aol.com](mailto:hornstars2001@aol.com)

### FOOTBALL TRAINING SESSIONS FOR SOUTH LONDON REFUGEES

The grant enabled the organisation to provide football training sessions from a qualified coach for South London Refugees. The aim was to kick racism out of football by increasing access to sport and exercise for people who face social inclusion and isolation, and by bringing communities together to spread the message to hard to reach communities. The project helped people who are experiencing difficulties in their lives to regain their confidence and self esteem. Participants improved their football skills and passed the antiracism message to others.

organisation: **Somali Youth Football Club**

address: 14 Gleneagle Road, Streatham, SW16 6AB London

contact name: Abdul Ahmed, *Director*  
t 0208 677 7979

email: [syedo@hotmail.co.uk](mailto:syedo@hotmail.co.uk)

### YOUTH DEVELOPMENT PROGRAM

The project focused on bringing young people together through football coaching, developing organised teams and workshops on issues related to racism and anti-social behaviour. Monthly workshops were held for young people on anti-racism, where young people were required to complete posters and small articles on racism. Any piece of work went towards a personal portfolio of achievement. The club focused on working with those who are at high risk of social exclusion. Monthly awards recognised fairplay. Football events with the theme of fairplay and anti-racism were held in local community parks.

organisation: **Lotus Sports Club**

address: 40 Essex Road, Manor Park, E12 6RE London

contact name: Bala Arumugam, *Chairman/Development Officer*  
t 07930 914 477

### CREATING A PITCH OF EQUALITY AND HARMONY

The project provided open coaching sessions for children and worked with partners to recruit children from excluded communities for fun tournaments throughout NI. The organisation worked with local partners to recruit individuals from excluded communities willing to undertake coaching courses. They provided sports parent courses for parents of children involved, provided sports player courses for children and Kick Racism Out of Football Workshops for parents, players, coaches and volunteers. Coaching sessions were provided for U12, U14 and U16 players who demonstrated excellence.

## 3. SUSU PROJECT DIRECTORY

organisation: **Omagh United Youth Football Club**  
 address: c/o 4 Lissan View, Dublin Road, Omagh, BT78 1TR Co Tyrone  
 contact name: Sean Cureen, *Secretary*  
 t 0288 224 4016, f 0288 225 2632  
 email: [seancureen@mcelhom.fsnet.co.uk](mailto:seancureen@mcelhom.fsnet.co.uk)

### FOOTBALL WITHOUT BARS FESTIVAL

The aim was to encourage Black and minority ethnic groups, including migrant workers with families, to participate in football and integrate them into the football club. This was done by delivering a fun festival and encouraging members to take FA coaching courses and referee's courses.

organisation: **Teesside Athletic Football Club**  
 address: 53 Fernwood, Redcar, TS10 4NF Cleveland  
 contact name: Kevin Fryett, *Secretary*  
 t 01642 470 963  
 email: [kevfryett@hotmail.com](mailto:kevfryett@hotmail.com)

### MULTI-CULTURAL FOOTBALL TOURNAMENT

The aim was to use a multi-cultural football tournament to build relationships within the community of Newcastle Upon Tyne, to engage in team building and cohesiveness within other communities. The one-day tournament was a useful tool in exploiting local resources and allowing access for youth and individuals who would not normally have access. Awareness lessons during breaks of tournament were held to increase participant knowledge.

organisation: **Ethnic Minority Training and Education**  
 address: 37a Hadrian Road, Fenham, NE4 9HN Newcastle Upon Tyne  
 contact name: Saqib Arshad, *Project Co-ordinator*  
 t 0191 273 3099, f 0191 273 3009  
 email: [info@emtep.org](mailto:info@emtep.org)

### FANS (FAILSWORTH ANTI-RACISM NIGHT SOCCER)

Young people were encouraged to form mixed teams, with sessions focusing on taking part. Community sessions were used to engage those who do not have resources to access facilities. The project used a street league format. A series of workshops was held, highlighting racism issues using the Paradox Theatre company, to educate young people before and after sport.

organisation: **Oldham Football Community Link Project**  
 address: Centre for Professional Development, Rosary Road, Fitton Hill, OL8 2QE Oldham  
 contact name: Stephen Lee, *Project Co-ordinator*  
 t 0161 911 3052, f 0161 911 3664  
 email: [stephen.lee@oldham.gov.uk](mailto:stephen.lee@oldham.gov.uk)

### SPREADING THE GRIFFINS WINGS

The project aimed to increase the number of Black and Minority Ethnic volunteers involved in the running of the club with a minimum target of 5. The project also aimed to increase the number of BME participants in

the club's Saturday morning soccer club by targeting the marketing of primary schools with high-level BME groups. Flyers and posters were distributed to boys and girls aged 5-7 via the school system.

organisation: **Hough End Griffins Junior Football Club**  
 address: 46 Whitelow Road, Charlton, M21 9HR Manchester  
 contact name: Carl Murray, *Treasurer*  
 t 07990 541 479  
 email: [carlmurray@supanet.com](mailto:carlmurray@supanet.com)

### ONE CITY FOOTBALL FESTIVALS

Coaching sessions lead to a One City Football Festival and coincided with the Kick Racism out of Football Week of action in October. Each young person who took part in the festival received a ticket to a Manchester City home game. The project raised awareness of different communities, cultures, and challenged behaviour and attitudes by holding a 6-side tournament featuring young people from Somali, Bangladeshi, Irish and White British communities.

organisation: **City in the Community (CITC)**  
 address: City of Manchester Stadium, Sport City, M11 3FF Manchester  
 contact name: Tom Flower, *Co-ordinator*  
 t 0161 438 7715, f 0161 438 7999  
 email: [tom.flower@mcfc.co.uk](mailto:tom.flower@mcfc.co.uk)

### COMMUNITY UNITED FC (FURTHERING COHESION)

10 teambuilding activity days were offered. On each occasion 30 young people were involved. They included 15 people from each of 2 twinned schools from Blackburn with Darwen. Additional follow-up work was undertaken at school, although the project was not held within curriculum time.

organisation: **Educate at Ewood**  
 address: Ewood Park, BB2 4JF Blackburn  
 contact name: Duncan Kinloch, *Head/Chair*  
 t 01254 296 180, f 01254 693 285  
 email: [Duncan.kinloch@rovered.co.uk](mailto:Duncan.kinloch@rovered.co.uk)

### RAISING YOUR GAME

The project involved a weekly 2-hour club combining performing arts and football. This was split into 2 1-hour sessions, one in football, one in performing arts. The project ran for 3 8-week blocks. Sessions were lead by professional coaches, writers, musicians, actors and lecturers. Students furthered their skills within football whilst working towards a final performance which included their own song and a short play tackling the issue and was performed across the wider community at schools, hospitals etc. Each block ended with a performance and a football tournament. At the end of the 24-week project all students involved got together and had a professional recording produced of their songs.

organisation: **Newall Green High School**  
 address: Newall Green High School, Greenbrow Road, Wythenshawe, M23 2SX, Manchester  
 contact name: Daniel Wood, *Head teacher*



## 3. SUSU PROJECT DIRECTORY

t 00161 499 3878, f 0161 436 8914  
email: [danielwoody1@yahoo.co.uk](mailto:danielwoody1@yahoo.co.uk)

### LET'S CONNECT'

The aim was to work with 30 young people from diverse backgrounds using sport to start a discussion group about racism. The project included delivery of anti-racism workshops. 10 young people were trained in FA level 1 coaching programmes. Community football taster sessions were provided.

organisation: **Youth Action**  
address: 53A James Street, BB1 6BE Blackburn  
contact name: Mubasher Khaliq, *Project Manager*  
t 01254 695 847, f 01254 695 847  
email: [amar@youth-action.net](mailto:amar@youth-action.net)

### FOOTBALL IN THE COMMUNITY

Weekend Multicultural Family Activity Days were included in the project. The aim was to bring people together to raise understanding about racism. There were 3 parts to the day: raising awareness of racism through the game using football coaching, raising awareness of racism through watching and debating the game using IT to create a newspaper to report issues, and raising awareness of the diversity of cultures using costume, cookery and food tasting sessions.

organisation: **Youth Action**  
address: Brunton Park, Warwick Rd, CA1 1LL Carlisle  
contact name: John Halpin, *Community Officer, Football in the Community*  
t 01228 526 237, f 01228 554 141  
email: [fitc@carlisleunited.co.uk](mailto:fitc@carlisleunited.co.uk)

### LEARNING IN ACTION

The aim of the project was to increase awareness of racism among players in clubs. The project liaised with 5 well-established football clubs in Preston. The clubs were identified as previously having racism problems, or having no Black or Asian team members. Minority ethnic football players attended training as members. The club was then supported to attract BME players and change attitudes. Action plans were drawn up with clubs.

organisation: **Red Rose Sports Club**  
address: 15 Argyll Road, PR1 6JY Preston  
contact name: Siraz Natha, *Chair*  
t 0177 558 514

### LATICZONE AGAINST RACISM

The project enabled an ethnically diverse group of Oldham students to form an editorial group and submit articles for a designated 'Lacticzone against racism' page in each home match day programme. Students produced articles in an out of school club. An objective was to raise awareness across Oldham of the contribution ethnic minority players

have made to football through the creation of a student editorial team, establishment of an out of school club, production of articles and visits to NW football clubs to interview players. The project raised the profile of players from ethnic minorities within the football leagues via articles, interviews, quizzes, competitions, etc.

organisation: **Oldham Athletic Football Club**  
address: Boundary Park, Sheepfoot Lane, OL1 2PD Oldham  
contact name: Victoria Catton, *Player for Success Centre Manager*  
t 0161 626 3721, f 0161 626 3721  
email: [eic.victoria.catton@oldhamlea.org.uk](mailto:eic.victoria.catton@oldhamlea.org.uk)

### NEVER 2 L8

The project organised 2 taster days for children from ethnic and minority communities. They participated in football skills, physical education, nutrition and healthy lifestyle, racism and diversity, creative writing and media studies. The children produced a written piece of work about what they learnt and how they feel about football and the part it plays in their community. This then featured as editorial for the EFC match day programme and a 1-minute interview to be broadcast on local radio. Children were given 2 tickets for a premier league game.

organisation: **Everton Football Club FITC**  
address: Goodison Park, L4 4EL Liverpool  
contact name: Gillian Morley, *Fundraising and communications manager*  
t 0151 330 2259, f 0157 284 5181  
email: [Gillian.morley@evertonfc.com](mailto:Gillian.morley@evertonfc.com)

### MANY DIFFERENT COLOURS, ONE BEAUTIFUL GAME

The project was an exhibition of 22 display panels depicting the history of black footballers in the English game, which explored issues of religion, refugees, Asians and other disadvantaged communities in football. Quiz/art activities based around the exhibition and local issues were utilised. The project worked in areas where tension between communities has been identified. Work also targeted other areas where the diversity of cultures is changing to prevent tension in the future. The project operated at key times throughout the year paying particular attention to religious events and festivals of celebration.

organisation: **Manchester FA**  
address: Brantingham Road, Chorlton, M21 0TT Manchester  
contact name: Colin Moore, *Social Inclusion Projects Officer*  
t 0161 881 0299  
email: [colin.moore@manchesterfa.com](mailto:colin.moore@manchesterfa.com)

### ENJOY FOOTBALL AND MAKE NEW FRIENDS

The project was an expansion of current diverse Football Tournaments in Liverpool to the wider community and aimed to eradicate racism through the use of sport. It involved 16 teams of different backgrounds and from different communities, which are neglected or very deprived. A 1-year programme, which had the support of the Mersey Side Police.

## 3. SUSU PROJECT DIRECTORY

organisation: **Liver World Community Sports**  
 address: 7 Fell Street, Kensington , L7 2Q13 Liverpool  
 contact name: Siddi Majubah, *Project developer and chair*  
 t 0151 261 0426  
 email: [smajubah@yahoo.co.uk](mailto:smajubah@yahoo.co.uk)

### **SPORTS NATIONS TACKLING RACISM**

The project involved tackling the issue of racism in football and other sports activities and provided training courses on multi-cultural backgrounds to develop better understanding of faiths. It involved Oldham and surrounding areas, targeting young children/adults living in high deprivation areas. Local businesses and agencies supported this project.

organisation: Sports Nation  
 address: 75 Kersley St, Glodwick, OL4 1DN Oldham  
 contact name: Mohammed Tahir, *Chairperson*  
 t 0161 213 9739  
 email: [sportsnations@hotmail.co.uk](mailto:sportsnations@hotmail.co.uk)

### **UNITED AGAINST RACISM**

The project introduced young people from the Holy Trinity area to their peers in the White community in the West End. Weekly team activities were held where young people participated in discussions aimed at challenging racist attitudes as a part of each coaching session. Participants played tournaments and were provided with coaching opportunities. Anti-racism workshops were delivered at no cost due to Football Foundation funding. An ongoing evaluation was undertaken on participation and satisfaction levels.

organisation: **Ashton All Stars**  
 address: Holy Trinity Community Centre, Dean Street, OL Ashton-under-Lyne  
 contact name: Ali Kadar, *Committee member*  
 t 0161 330 0339  
 email: [ashton.allstars@virgin.net](mailto:ashton.allstars@virgin.net)

### **THE COACHING FUTURE PROJECT**

The aim was to work within 4 high schools in the Bolton area, which had problems with gangs from different races. The objective was to run a junior football organisers course at each school involving people from different races to highlight the issue of the lack of coaches from various racial backgrounds. 25 pupils were involved from each school. When completed, they set up coaching with younger groups from their own school and also organised competitions between schools. Equipment was left at each school for pupils to use.

organisation: **Bolton Wanderers Football in the Community**  
 address: Reebok Stadium, Burnden Way, Lostock, BL6 6JW Bolton  
 contact name: Jayne Hammill, *Senior Community Officer*  
 t 01204 480 601, f 01204 480 603  
 email: [fitc@bwfc.co.uk](mailto:fitc@bwfc.co.uk)

### **DONEGAL TOWN ASYLUM SEEKER AND REFUGEE PROJECT**

The project aimed to run a 2 day residential programme with 20 asylum seekers with training in coaching, working with youth and team building. Football anti-racism programmes were run with 7 schools in the local community, 4 sessions/school. 10 asylum seekers were given anti-racism training. Another aim was to build links with other football clubs and projects in the community, and to develop the skills and capacity of the One Race Football team.

organisation: **One Race Football Team**  
 address: 22 Marian Villas, Donegal Town, Donegal, Ireland  
 contact name: Sara Anderson, *Co-chair*  
 t 00353 74972 5628  
 email: [oneracefoundation@eircom.net](mailto:oneracefoundation@eircom.net)

### **INTEGRATION THROUGH SPORT – INTERCULTURAL SOCCERFEST KILKENNY**

The project promoted integration through sport in the Kilkenny area. The plan was to work with primary and secondary schools and provide soccer coaching sessions. After the coaching sessions, a festival of 7-a-side intercultural soccer and a celebration of cultures was held. Players from the Asylum Seeker Soccer Club delivered the coaching sessions in schools in the Kilkenny area.

organisation: **Asylum Seeker Soccer Club Kilkenny**  
 address: Haggard Road, Kells, Co Kilkenny, Ireland  
 contact name: Stephanie McDermott, *Anti-racism officer*  
 t 00353 56 7728848  
 email: [SMDCOS@eircom.net](mailto:SMDCOS@eircom.net)

### **INTEGRATING FINGAL THROUGH FOOTBALL**

The aim was to bring children together in summer to hold a football competition. There were two teams made up of mixed races of children in the County Fingal. Each team member was provided with kits and free membership.

organisation: **Info Centre for Immigrants**  
 address: 7 Kellys Bay View, Skerries, Co-Dublin, Ireland  
 contact name: Adesola Oyinloye-Ndy, *Chairperson*  
 t 00353 18105810, f 00353 18105810  
 email: [immigrants\\_information@yahoo.co.nz](mailto:immigrants_information@yahoo.co.nz)

### **SYNERGY**

The aim was to facilitate the participation of young children from African communities to play soccer. The goal was to welcome the increasing number of African children new to the area into the community and invite them to the club to play. Anti-racism workshops were held for committee members and 'Stand Up Speak Up' blitzes for U8's and U10's. This was a 2-year project.

organisation: **Illistrin Football Club**  
 address: Burnside Road, Ramelton, Co Donegal, Ireland  
 contact name: Paul Skinnader, *Chairperson*

## 3. SUSU PROJECT DIRECTORY

t 00353 87 246 1702

email: [paulskinnader@eircom.net](mailto:paulskinnader@eircom.net)

### PEER TO PEER ANTI-RACISM EDUCATION THROUGH FOOTBALL

The aim was to equip young Travellers to use their involvement in football to make a positive contribution to anti-racism. Participants were provided with FA of Ireland 'Kick-start' coaching training as well as training in peer to peer anti-racism education. They then used their skills to engage 11-13 years olds involved in the local 'Futsal' league and delivered anti-racist education and activities and development of coaching skills. The young Travellers then worked with local groups (focus on minorities) to promote an anti-racism football tournament, and support their preparation in the tournament by providing coaching and practice time.

organisation: **Pavee Point Youth Programme**

address: 46 North Great Charles Street, Co-Dublin, Ireland

contact name: Matthew Seebach, *Co-ordinator*

t 00353 16 608 528, f 00353 18 742 626

email: [youth@pavee.iol.ie](mailto:youth@pavee.iol.ie)

### UNITED AGAINST RACISM

The project ran a programme of anti-racism events both at Tannadice Park within a number of secondary schools in the City of Dundee and surrounding Tayside area with the support of Dundee United Football Club. Transport, accommodation, buffet meals, materials, posters and other supporting data and information were provided. The project planned 6 events over 2 years.

organisation: **Info Centre for Immigrants**

address: 4 Norrie Street, Broughty Ferry, DD5 2SD Dundee

contact name: David Dorward, *Treasurer*

t 01382 433 359, f 01382 433 045

email: [david.dorward@dundeecity.gov.uk](mailto:david.dorward@dundeecity.gov.uk)

### KICK IT OUT, KEEP IT OUT

The project focused on the use of advertisement hoardings around the ground, programme adverts, talks at schools and encouraging community links. The goal was to promote Oakwood FC as a caring community club by forging further school links from junior to secondary school.

organisation: **Oakwood FC**

address: 15 Reigate Close, Pound Hill, RH1D 3TZ Crawley

contact name: Anthony O'Keefe, *Community relations officer*

t 0129 388 9349

email: [tony.okeefe@blueyounder.co.uk](mailto:tony.okeefe@blueyounder.co.uk)

### COMMUNITY DEVELOPMENT

The project established a steering group. The integration of minorities occurred via Sport Activity Days. Opportunities were created for children to take part in Sports via Schools Curriculum Coaching. Mini festivals

are staged each year to support Kick It Out week and the Show Racism the Red Card scheme. 6 week curriculum coaching integrating the different effects on crowds, players and future participation in football were held, as well as coaching courses for volunteers through Junior Football Organisers, FA level 1 football leaders.

organisation: **Warden**

address: Warden Housing, 112 Rayners Lane, HA2 0UR Harrow

contact name: Alan Malcher, *Community worker*

t 0208 966 6513, f 0208 966 6515

email: [alan.malcher@homegroup.org.uk](mailto:alan.malcher@homegroup.org.uk)

### COMMUNITY COHESION THROUGH SPORT

Young people were provided with football training with a qualified coach. Training took place 3 times a week. Also on offer was assistance and advice for young people on issues such as drugs, seeking employment, CV writing, etc. The aim was to build better relations between the different communities who live on the Golf Links Estate. Team building exercises involved police, the Ealing Council, members, and volunteers.

organisation: **Direction and Development 4 Youth (DADY)**

address: 24 Thurlstone Court, Howard Road, Southall,

UB1 3LJ Middlesex

contact name: Mohamed Saad Mohamed, *Treasurer*

t 0208 571 9749

email: [knowledge111@hotmail.com](mailto:knowledge111@hotmail.com)

### ONE AIM ONE GAME

6 selected schools from the Slough area had an anti racism themed assembly an introduction to the project. The 6 schools then selected 15 players from various backgrounds and cultures who attended an out of school time training session. The players were brought to the Madejski Stadium and played in the Stand Up Speak Up Cup, where teams were mixed into 9 teams of 10. The players attended a free Soccer School in the May Half term for 2 days and brought 2 friends each to build new friendships and break down barriers through football.

Partners included local schools, clubs, media groups to enhance coverage and spread message.

organisation: **Reading Football Club**

address: Community Office, Madejski Stadium, Junction 11 M4,

RG2 0FL Reading

contact name: Tristan Lewis, *Community officer, Slough area*

t 01189 681 415, f 01189 681 315

email: [community@readingfc.co.uk](mailto:community@readingfc.co.uk)

### FOOTBALL AGAINST RACISM

The project provided anti-racism and anti-Islamic Phobia training to young people in a way they find appealing, e.g. football. The target was disengaged young people in North Wales who have displayed racism and Islamic Phobia through their language and attitude. They attended a football project. Participants played against teams from other areas

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as the organisation has partners in Liverpool, London and Birmingham. It was implemented via football against racism residential training course taster sessions, anti-racism workshops and friendly games against organisations whose teams are Black and Asian.

organisation: **Action Force Africa**  
 address: 28 Well Street, Ruthin, Denbighshire, LL15 North Wales  
 contact name: Lyn Wakefield, *Secretary*  
 t 01244 821 363  
 email: [afacymru@aol.com](mailto:afacymru@aol.com)

### **S.I.R.F (STOP RACISM IN FOOTBALL)**

The project provided racism training to disengaged young people using football as a tool. The aim was to raise awareness amongst young people that racism affects the every day person and to provide them with opportunities to enable them to understand race diversity by delivering residential workshops that challenge racism amongst youths.

organisation: **Youth Action Flintshire**  
 address: 91 High Street, Mold, CH7 5SN Flintshire  
 contact name: Sian Phillips, *Volunteer development worker*  
 t 01352 759 014, f 01352 759 470  
 email: [workers@youthaction77.wanadoo.co.uk](mailto:workers@youthaction77.wanadoo.co.uk)

### **YOUNG FOOTBALLERS IN SPARKBROOK AGAINST RACISM**

The project involved working with mixed groups aged 9-16 years through football coaching, organised matches, and workshops led by trained football coaches/sports leaders addressing issues that lead to racist behaviour. It encouraged team formation, teamwork skills and ethics that promote and celebrate anti-racism.

organisation: **Local Leagues, Head Office**  
 address: Local Leagues, Head Office, 91 Court Road, Balsall Heath B12 9LQ Birmingham  
 contact name: Mohammed Tahir, *Project director*  
 t 0121 446 4111, f 0121 446 4114  
 email: [admin@localleagues.com](mailto:admin@localleagues.com)

### **INNER CITY INCLUSION AND DEVELOPMENT**

Open access 'Festive Days' in various parts of Birmingham were organised in order to encourage integration amongst different ethnic groups. This highlighted barriers that exist for ethnic minority participation in organised football. The 'Festival Days' were organised in partnership with other agencies.

organisation: **Continental Star FC**  
 address: c/o City College Birmingham, The Council House, Soho Road, Handsworth, B21 9DP Birmingham  
 contact name: Alan Bain, *Director*  
 t 07748 678 412  
 email: [alanbain@yahoo.co.uk](mailto:alanbain@yahoo.co.uk)

### **VALIANTS AGAINST RACISM**

A programme of cultural awareness training for all club staff was held, as well as the development of a VAR membership scheme, including membership card, racist incident report procedure and contact details, and development of VAR website. A publicity and promotional display material programme of awareness raising events throughout Stoke-on-Trent was held. Community consultation identified barriers and how to overcome them. The group aimed to achieve the advanced level of Kick It Out Racial Equality Standard at Port Vale FC on completion of this project. eamwork skills and ethics that promote and celebrate anti-racism.

organisation: **Valiants Against Racism**  
 address: Port Vale FC, Vale Park, Hamil Road, Burslem, ST6 1AW Stoke-on-Trent  
 contact name: Jonathon Pace, *Community development officer*  
 t 07784 729 205, f 01782 790 606  
 email: [Jonathon.pace@stadiumcommunities.org.uk](mailto:Jonathon.pace@stadiumcommunities.org.uk)

### **CULTURAL DIVERSITY THROUGH FOOTBALL**

The project involved four coaching and training programmes for a total of 12 groups and up to 180 young people from 4 areas of the Black Country, including anti-racism workshops. The aim was to raise awareness of cultural diversity within football and challenge existing attitudes and preconceptions of the participants in an area with a high BME population. Participants were coached in skills based sessions on various key aspects of football, including personal development, teamwork, fitness, a healthy lifestyle and 3 workshops focusing on combating racism. An awards ceremony was held in each of the areas, evaluating the programme and gaining feedback. A local footballer attended.

organisation: **Birmingham Association of Youth Clubs (BAYC)**  
 address: 25 Spring Road, Edgbaston, B15 2HJ Birmingham  
 contact name: Mark Peters, *BAYC Black country support worker*  
 t 0121 440 1175, f 0121 440 1002  
 email: [mark.peters@bayc.org](mailto:mark.peters@bayc.org)

### **FIVE-A-SIDE TOURNAMENT**

The project entailed a five-a-side football tournament. The aim was to bring together football teams from across the city and from all ethnic backgrounds to play a tournament. The target groups were those such as 'Punjab Utd' who tend to be isolated from the mainstream and Muslim teams. The tournament will happen on an annual basis allowing children from different cultures to mix.

organisation: **Finchfield Football Club**  
 address: 77 Uplands Avenue, Finchfield, WV3 8AJ Wolverhampton  
 contact name: Peter Rollings, *Chairman*  
 t 01902 555 732  
 email: [pete.rollings@wolverhampton.gov.uk](mailto:pete.rollings@wolverhampton.gov.uk)

### **'BLACK LOOKS' PORTABLE ANTI-RACIST FOOTBALL EXHIBITION**

The project included the following: 'Black Looks' – a portable anti-racist football exhibition (brief history of women's football also included) and

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fine art portraits – Black Looks traces over a century of Black and Asian football in Britain (1870-2005). This was supplemented by text and information panels and was used primarily in schools and community venues and of particular value to minority and ethnic groups. This is a long-term project, and will available on a national basis.

organisation: **Foothold (UK) Ltd**  
 address: 26 Coniston Road, Earlsdon, CV5 6GW Coventry  
 contact name: Colin Yates, *Director*  
 t 02476 673 629, f 02476 673 629  
 email: [colin66@btinternet.com](mailto:colin66@btinternet.com)

### **LFA 'TACKLING RACISM THROUGH FOOTBALL' PROJECT**

The project entailed delivery of after school football taster/classroom sessions on anti-racism for 8 weeks in 4 schools for 1 hour sessions delivered by FA qualified coaches. 4-day camps were utilised to target youngsters during holiday periods, these were designed to increase awareness towards racism. 5 held over the year. A Saturday morning club academy was set up for young boys and girls to increase/sustain participation with 36 held over 12 months.

organisation: **Longhill Football Academy**  
 address: Hull Sports Development, East Stand, KC Stadium, The Circle, Walton Street, HU3 6HU Hull  
 contact name: Rob Davis, *Community Football Development officer*  
 t 01482 318 018, f 01482 318 003  
 email: [rob.davis@hullcc.gov.uk](mailto:rob.davis@hullcc.gov.uk)

### **NO DIVIDE PLAY WITH PRIDE**

The project involved open discussion with Chris Dolby, the first Asian pro footballer in the UK, plus 8 one hour football sessions that set standards of behaviour and drive home the message of Kick Racism out of Football. This was supported by 4 weeks of fun-based football coaching by FA qualified coaching staff. The target was 10 primary schools in the Barnsley borough with the aim to identify and focus on the schools with a higher percentage of black and ethnic groups.

organisation: **Barnsley Football Club FITC**  
 address: Oakwell Stadium, Grove Street, S71 1ET Batley  
 contact name: Wayne Alan, *Community Officer*  
 t 01226 211 333, f 01226 211 333  
 email: [barnsleyfitc@hotmail.com](mailto:barnsleyfitc@hotmail.com)

### **BARTLEY FOOTBALL UNITY PROJECT**

The aim was to widen the opportunities for young Asians to play supervised football and receive quality training in the North Kirklees MC, and to organise a Mosques League. Coaching sessions were delivered and external coaches hired on a regular basis. The issues of racism were highlighted, with the aim of promoting disciplined behaviour at anti-racism workshops. The Eid Festival was celebrated with the aim of educating the community of diverse religion and culture. A summer football festival was held to unite the wider community.

organisation: **Mount Pleasant JFC**  
 address: c/o 19 Hyrst Garth, Off Track Road, WF17 7AD Batley  
 contact name: Yunus Lunat, *Chair*  
 t 01977 732 222, f 01977 603 105  
 email: [ylunat@hartley\\_worstenholme.co.uk](mailto:ylunat@hartley_worstenholme.co.uk)

### **RAMS AGAINST RACISM**

Workshops ran in targeted schools in the Borough of Harrow to improve knowledge and understanding of racial equality issues within football. Workshops were followed by after school football coaching sessions with qualified coaches.

organisation: **Derby County Football Club**  
 address: Pride Park Stadium, Pride Park, DE24 8XL Derby  
 contact name: Arron Winfield, *Community coach*  
 t 01332 821 070, f 01332 667 519  
 email: [arron.winfield@dcfc.co.uk](mailto:arron.winfield@dcfc.co.uk)

### **GUISELEY AGAINST RACISM**

Club members and the local community were involved in running and participating in football coaching sessions. This was done by: advertising, targeted website development and specific events within the local annual festival that focused on the issue. The club increased participation and extended coaching opportunities to a more diverse mix of participants. This was achieved by providing regular football coaching sessions run by FA coaches targeted at young people and by using newspaper and website advertising to reach the target population. Target: Groups where participation is currently low eg Asian girls, refugees and displaced communities. Racial awareness training workshops were arranged via the West Riding County FA

organisation: **Guiseley AFC**  
 address: 8 Viewlands Crescent, Menston, LS29 6BH Ilkley  
 contact name: Philip Rogerson, *Chair*  
 t 01943 879 236, f 01943 879 236  
 email: [philiprogenson@aol.com](mailto:philiprogenson@aol.com)

### **PMC UNITED JUNIOR FOOTBALL TEAMS**

This project produced football teams at grassroots level and developed community cohesion within the leagues. Two junior football teams were organised and cultural activities arranged, where members of the league were invited to participate to enhance community cohesion. Cultural events were multi cultural 5-a-side adult and junior football tournaments.

organisation: **Pakistan Muslim Centre**  
 address: Pride Woodbourn Road, Darnall, S9 3LQ Sheffield  
 contact name: Irshard Akbar, *Chief Executive*  
 t 0114 243 6091, f 0114 261 9330  
 email: [info@pmcuk.org](mailto:info@pmcuk.org)

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### **BARNSELY INTERNATIONAL FOOTBALL CLUB**

The aim was to educate young people on racism and its consequences by breaking down barriers and involving youngsters in multi-cultural competitions where they mixed with hundreds of similar teams from around the world. Other activities were held to celebrate cultural differences. For example, a 'Roma' song and dance troupe, running training sessions and entering in a local league. Awareness of racism in football was raised by going to an anti-racism tournament and forum meeting.

organisation: **Barnsley International FC**  
 address: 24 Summer Lane, S70 6BN Barnsley  
 contact name: Davit Khutsishvili, *General Manager*  
 t 01225 202037  
 email: [barninterfc@yahoo.co.uk](mailto:barninterfc@yahoo.co.uk)

### **RACE TO PLAY**

The project recruited young people with the emphasis on a mix of different ethnic backgrounds. They took part in a junior football organiser's course that emphasised equality. The newly qualified junior managers worked with YASY and FITC coaches to set up teams in the local primary schools, and worked in parries with the assistance of FITC offering football coaching sessions.

organisation: **Youth Association South Yorkshire**  
 address: 10A Carver Street, S1 4FS Sheffield  
 contact name: Sandy Goodwill, *Operations Manager*  
 t 0114 275 5309, f 0114 276 9357  
 email: [sandy@accounts25.fsnet.co.uk](mailto:sandy@accounts25.fsnet.co.uk)

### **SPORTS ACCESS FOR ALL**

YEAR 1: delivery of anti-racism workshops for league participants. A code of conduct was developed to ensure members were aware of their behaviour on and off the pitch. Workshops and consultation with user groups agreed to a set of acceptable behaviour. A monthly newsletter was developed highlighting civic responsibility as well as information on the club and other user led issues.

YEAR 2: Awareness of racism was raised locally during anti-racism week by holding a football tournament in October 2006 and a poster competition. The monthly newsletter was repeated.

YEAR 3: A role model was invited to discuss with young people how they overcame racism in their day to day life to help overcome the racism barrier. Repeated actions from year 2.

organisation: **Vallance Community Sports Association**  
 address: 47 Latham house, Chudleigh Street, E1 0RB London  
 contact name: Junel Uddin, *Chairman*  
 t 07956 835 811  
 email: [vallancefc@aol.com](mailto:vallancefc@aol.com)

### **OSCA YOUTH EMPOWERMENT**

The aim of the project was to empower young Somali's using football training as a means of building confidence, self-esteem and self-believing.

YEAR 1: Workshops, training and seminars for youth and young people were delivered to address racism and discrimination issues. Publicity events were launched. A football league was set up to recruit teams, coaches and referees reflecting Tower Hamlets multi-ethnic culture.

YEAR 2: The goal was to reduce race motivated attacks in and outside football pitches and gang culture by running football matches that stipulate strict rules against racism acts and forms. Taster sessions were held to enable participants to gain real experience of playing football in a local, national or international level.

YEAR 3: Used football games as a means to bring young local people together and play football matches to combat the segregation and isolation of some young people. Professional trainers and youth workers outlined a path for those who want to pursue their career in football.

organisation: **Ocean Somali Community Association**  
 address: Concordia East Centre, Arches 420-421, Burdett Road E3 4AA London  
 contact name: Ibrahim Ali, *Director*  
 t 0207 987 5833, f 0207 537 7254  
 email: [oceansomali@aol.com](mailto:oceansomali@aol.com)

### **ROMA FOOTBALL TOLERANCE PROJECT**

The project included the continuation and development of the Youth Sport Inclusion Project, which has been funded for the past 3 years. The project involved the co-ordination of regular football activities with 2 all boys' age groups. It included 1 weekly training session for each team plus additional football activities i.e. matches and games. The project involved 3 young people (Roma and non-Roma) aged 16-18 as volunteers, helping football coaching, travel arrangements, etc. They were encouraged to take up football coaching courses. Anti-racism workshops facilitated by the local organisation Conflict and Change during half term breaks (3 per year) were held. The workshops involved young project participants in an active role-play and open discussions regarding racism in football and different ways of tackling this problem.

organisation: **Roma Support Group**  
 address: PO Box 23610, E7 0XB London  
 contact name: Sylvia Ingmire, *Secretary*  
 t 0794 089 778  
 email: [and1orsyl1@aol.com](mailto:and1orsyl1@aol.com)

### **ANNE FRANK + YOU: TACKLING DISCRIMINATION**

The goal was to deliver a minimum of 100 Anne Frank workshops at clubs across the UK and reach 2000 young people. Anne Frank exhibitions were displayed at football clubs across the country. It included a large section related to racism in football. The project aimed to display Anne Frank exhibitions at 20 clubs in the period 2006 to 2007. The organisation worked with local volunteering and youth agencies to identify opportunities for individuals inspired by the message of the Anne Frank workshops. Clubs then work with local volunteering agencies to develop specific volunteering events that reflect the nature of the Anne Frank anti-discrimination campaign.

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organisation: **The Anne Frank Trust UK**

address: Star House 109-108 Grafton Road, NW5 4BA London

contact name: Paul Tyack, *Development Manager*

t 0207 284 5858

email: [paul@annefrank.org.uk](mailto:paul@annefrank.org.uk)

### FOOTBALL MUSICAL - 'UP THE HAMMERS!'

YEAR 1: 30 youngsters from the London Borough of Newham were led by an Education team to research the history of West Ham, developing the issues they uncover into a full-scale 'football musical', to be performed to local sports clubs, youth clubs and residents (up to 2,500 in total), over four days in the summer of 2006. Anti-racism workshops were led by TRSE and Kick it Out staff. Participants visited the West Ham United museum, and worked with Education staff and a playwright to turn their experiences into a piece of theatre to help develop skills of active research and reflective evaluation. They produced 4 performances of the musical, with free tickets so that it was accessible to as wide an audience as possible.

YEAR 2 and 3: The work was reproduced in schools and colleges as an aid to educating young people about racism. They produced a script of the final work so that the project can be performed outside TRSE. Young people were assisted in understanding the relationship-building links between sport and arts and produced education packs/audio diaries for local schools and colleges.

organisation: **Theatre Royal, Stratford East**

address: Theatre Royal, Gerry Raffles Square, Stratford, E15 1BN London

contact name: Tim Highman, *Executive Director*

t 0208 279 1132, f 0208 534 8381

email: [kwilliams@stratfordeast.com](mailto:kwilliams@stratfordeast.com)

### CAPACITY BUILDING FOR COMMUNITY CHEST GRANT RECIPIENTS

The proposal was an application for financial support to develop the capacity of community organisations that are the recipients of Community Chest Grants from Kick It Out during the national anti-racism week of action.

Groups were assisted in three ways: through creating specific networking and information sharing opportunities, such as regional meetings and conferences; through one-to-one support with key individuals within the groups who are identified; liaison and representation with support bodies such as the Football Foundation, County FAs, Sport England, local authorities and regional sports boards.

organisation: **Kick It Out**

address: Unit 3, 1-4 Christina Street, EC2A 4PA London

contact name: Alison Vaughan, *Campaigns Manager*

t 0207 684 4884, f 0207 684 4885

email: [Alison@kickitout.org](mailto:Alison@kickitout.org)

### THE UNITY CUP FESTIVAL

The project comprised 3 specific elements, a football tournament, an arts festival to accompany the football and follow-up work with the participants after the football tournament. The initial focus was the football tournament, which took place over the course of a weekend in July/August. Groups across Britain were allowed to participate.

After the event, work continued with each of the teams to help them to continue their football development, through involvement of mainstream organisations.

organisation: **Kick It Out**

address: Unit 3, 1-4 Christina Street, EC2A 4PA London

contact name: Alison Vaughan, *Campaigns Manager*

t 0207 684 4884, f 0207 684 4885

email: [Alison@kickitout.org](mailto:Alison@kickitout.org)

### MOVING ON UP YOUTH FORUMS

The project provided a series of youth forums using role models to deliver positive messages about race and ethnicity, and helped raise the aspirations and educational achievements of young people. It provided young people with the opportunity to hear about and learn from a number of positive role models. Each forum featured 3 or 4 panellists with each member chosen to illustrate key messages about personal motivation and self-belief, drawing on personal experiences. A magazine was produced. Each event included an element of performance, such as dance, song or theatre, to showcase community projects.

organisation: **Kick It Out**

address: Unit 3, 1-4 Christina Street, EC2A 4PA London

contact name: Alison Vaughan, *Campaigns Manager*

t 0207 684 4884, f 0207 684 4885

email: [Alison@kickitout.org](mailto:Alison@kickitout.org)

### TIGERS TACKLING RACISM

The project raised awareness of the anti-racism message to as many people as possible including agencies such as leagues, schools, youth clubs, network forums, consortiums and professional football clubs in London. A full time Development Officer was recruited to deliver the project along with part time coaches, workshop facilitators, partnering agencies and volunteers. Regular anti-racism workshops and promotional events/festivals such as the British Unity Cup and Asian Community Cup were provided to tackle and challenge racial issues. Throughout the project many multi-cultural football teams were established from youth to adult across London. Coaches and referees from different nationalities were developed.

organisation: **London Tigers**

address: 1st Floor Office, Wech Community Centre, Athens Garden, Elgin Ave, W9 3RS London

contact name: Mesba Ahmed, *Development Manager*

t 0207 289 3395, f 0207 266 5281

email: [mesba@londontigers.org](mailto:mesba@londontigers.org)

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### CROSS COMMUNITY YOUTH OUTREACH PROGRAMME

The Youth Development and Outreach Project ran over 2 years and involved the appointment of a part time Officer to develop and promote youth and school links, coaching, disability soccer, schools of excellence and festival/fun days. The objectives were to break down sectarianism and segregation through sport and develop a programme of cross community contact.

organisation: **Crusaders Football and Athletic Club**  
 address: Seaview, St Vincent Street, Shore Road, BT15 Belfast  
 contact name: Charlie Boyd, *Youth Development Officer (voluntary)*  
 t 028 9037 0777  
 email: [charlieboyd55@hotmail.com](mailto:charlieboyd55@hotmail.com)

### FOOTBALL FIRST

The aim of the project was to raise awareness of issues/messages using the high profile of football. Incidents were reduced by challenging behaviour using qualified and informed staff in informal education sessions. The project increased tolerance and sense of community by striving to change attitudes using prevention methods; and worked in partnership to develop a coordinated and cohesive programme across the City.

organisation: **SAFC 24/7 Whites FC**  
 address: SAFC Foundation, Stadium of Light, SR5 154 Sunderland  
 contact name: Lesley Spuhler, *Director*  
 t 0191 551 5126, f 0191 514 7172  
 email: [Lesley.spuhler@safc.com](mailto:Lesley.spuhler@safc.com)

### SRTRC DEVELOPMENT WORK AND BEST PRACTICE MODEL

The aim of the project was to develop 2 areas of Show Racism the Red Card (SRTRC) work and produce a best practice guide for partnerships, local authorities and other relevant groups. Racism was combated through anti-racism education and a 'best practice guide' was produced.

Two areas of work: 1) direct work in the north east of England with the SRTRC team on the ground and developing the work to involve asylum seekers and refugees as volunteers.

2) High profile events at professional football clubs in the UK and Ireland. Involves young people meeting football players and putting questions to them on racism. These events have been developed over 10 years. The main problem is that low staff numbers restricts the number of clubs that can be affected.

organisation: **Show Racism the Red Card**  
 address: PO Box 141, NE26 3XH Whitly Bay  
 contact name: Ged Grebby, *Project Co-ordinator*  
 t 0191 291 0160, f 0191 297 1555  
 email: [Ged@TheRedCard.org](mailto:Ged@TheRedCard.org)

### UNITE 2 SCORE

YEAR 1: Built community cohesion between different cultures and provided targeted taster sessions with each nationality  
 YEAR 2: Promoted a mentoring system for volunteers and encouraged adults from European countries. Coach education was also encouraged.  
 YEAR 3: Set up multi-cultural junior/mini soccer leagues. Ensured sustainability of coaching programme.

organisation: **Crewe Alexandra FITC**  
 address: Crewe Road, Nr Shavington, CW2 5AF Crewe  
 contact name: Raymond Walker, *Community Manager*  
 t 01270 216682, f 01270 212237  
 email: [info@alexsoccercentre.co.uk](mailto:info@alexsoccercentre.co.uk)

### ANTI RACISM MINI WORLD CUP

The project was based on the Anthony Walker Basketball tournament. 7 primary schools in Toxteth and 7 in Knowsley took part, each paired with a school in the other town. A Q&A session was held with a theme of Kick Racism out of Football attended by professional footballer/s and other relevant role models. Coaching was held weekly after school, alternatively in each town. Each school selected 10 players for 1½ hour coaching sessions. 70 young people were collected from one area and bussed to the other area for the session.

Qualified Black and White coaches with CRB enhanced disclosure were employed with a ratio of 1:10. There was a tournament at the conclusion of the 6 weeks coaching. Black Film festival – featuring classic Black and ethnic films.

organisation: **L8 Sports Forum**  
 address: Unit 3 Myrtle Parade, L7 7EL Liverpool  
 contact name: Van Gaffney, *Community Sports Development Officer*  
 t 0151 708 8447, f 0151 708 7507  
 email: [van@18sportsforum.co.uk](mailto:van@18sportsforum.co.uk)

### FUTURE SPORT

YEAR 1: A steering group was set up, a part-time worker appointed and information gathered about ethnic minority groups in the area. Cooperation and support was sought from other professional bodies to develop a presentation to involve groups in phase 1 of the 'Colourful Football UK' project and was delivered to targeted groups. Feedback was obtained.  
 YEAR 2: The goal was to raise the profile of the project via media, improve the skill levels of players, hold the first 'Colourful Football' event and review it, and identify new target areas outside the earlier scope.  
 YEAR 3: as in year 2.

organisation: **New East Manchester Football Club**  
 address: Apartment 47, Block 23, The Cube, The Waterfront, M11 4DB Manchester  
 contact name: Michael Smith, *Secretary and Club Manager*  
 t 07967 010 192  
 email: [michaeljsmith70@hotmail.com](mailto:michaeljsmith70@hotmail.com)



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### **RED CARD FOR RACISM**

The launch – the project was officially opened by a pro footballer. Local media were invited. Staff took new or refresher courses on racism. Members' awareness workshops ran 10 times per year. Participative football – a series of Youth Club mini-league and inter-club tournaments – ran throughout each year, with participation encouraged by members of local minority groups. Advanced Coaching sessions for minority ethnic participants were available.

Publicity Design Initiative – brand the 'Red Card for Racism' project to provide a constant reminder of the issue across the club. In year 1 a multi-cultural design competition for young people to create a logo and design theme.

Annual 'Celebration of Diversity' Events – in each of the 3 years a football festival to celebrate the multi-cultural nature of grass roots football will be held to highlight the success of the 'Red Card for Racism' project.

organisation: **Bolton Lads and Girls Club**  
 address: Spa Road, BL1 4AG Bolton  
 contact name: Irene Chambers, *External Funding Manager*  
 t 01204 540 118, f 01204 540 101  
 email: [Irene.chambers@blgc.co.uk](mailto:Irene.chambers@blgc.co.uk)

### **ONE FOR ALL AND ALL FOR ONE**

The aim was to promote understanding and tolerance between people from different ethnic and cultural backgrounds in the Greater Manchester area through the interactive learning mediums such as history, performing arts, artwork and real life experiences. This was evaluated by questionnaires and interviews. The project involved 3 secondary schools over a year (a term each). The project targeted underachieving pupils and assisted with reengaging them in mainstream education.

organisation: **Rich Group**  
 address: Harp Industrial Estate, Queensway, OL11 2QQ Rochdale  
 contact name: Andrew Bailey, *Project Co-ordinator (Chair)*  
 t 07868 782 327  
 email: [andrewb97@btinternet.com](mailto:andrewb97@btinternet.com)

### **'FOOTBALL FOR INTEGRATION' - 'AGAINST RACISM'**

The aim of the project was to use the UEFA 10 point plan against racism and penetrate every football club and school in the Irish Republic. The goal was to sign up each club to the plan and assist clubs in the implementation of a strategic plan to ensure they are free of racism, xenophobia, and other forms of discrimination.

YEAR 1: A high profile media launch conference was held. The following events were held: a Dublin child/youth event (May Day) – 'All sorts' mixed football, the 'Soccerfest' 10th anniversary event, and high profile activity at Eircom League and FAI Cup semi-finals. An anti-racism workplace was a focus and the promotion of the programme on the 'shop floor'.  
 YEAR 2: Included: child/youth/schools May Day events education- an 'All sorts' football festival event and 'Soccerfest' – a club and national event.  
 YEAR 3: 'All sorts' football festival and Soccerfest. Raising awareness as in YEAR 2. Evaluation undertaken by independent consultants.

organisation: **Sport Against Racism Ireland (SAFI)**  
 address: 136 Capel Street, Dublin, Ireland  
 contact name: Frank Buckley, *Project Co-ordinator*  
 t 00353 1873 5077, f 00353 18735078  
 email: [sari@iol.ie](mailto:sari@iol.ie)

### **SEAGULLS AGAINST RACISM**

YEAR 1: Raised awareness of racism issues through newsletters, first team match programme, website and articles about the SUSU campaign. Other activities included a player school visit, Seagull Club Sunday football matches, Seagulls Club 5-a-side weekly training evenings.

YEAR 2: Challenged behaviour towards racism by having a first team open training session at the first team home ground with a question and answer with players. Other activities included school visits (primary and secondary), hand outs and awareness bands distributed on away match coach trips.

organisation: **Seagulls Club**  
 address: Tower Point, 44 North Road, BN1 1YR Brighton  
 contact name: Matt Hicks, *Co-ordinator*  
 t 07885 351 162, f 01273 622 543  
 email: [matt.hicks@bhafc.co.uk](mailto:matt.hicks@bhafc.co.uk)

### **UNITY STARS ANTI-RACISM AND INTEGRATION PROJECT**

YEAR 1: Attracted to Unity Stars a greater number of non-Afro-Caribbean young males – through targeted and relevant outreach in the secondary state school sector.

YEAR 2: Consolidated existing outreach and supported ethnically diverse teams – through the strengthening of relationships between staff of partnership schools and Unity Stars Staff/volunteers.

YEAR 3: Consolidated existing work and established a review group to evaluate / monitor progress – through additional training for staff, and learning from good practice elsewhere in the city and country.

organisation: **Unity Stars Community Project**  
 address: St George's Post 16 Centre, GT Hampton Row, B19 3JG Birmingham  
 contact name: Lloyd McCormack, *Sports Director and Project Coordinator*  
 t 0121 263 9177, f 0121 236 7021  
 email: [lloydmc@yahoo.co.uk](mailto:lloydmc@yahoo.co.uk)

### **HANDSWORTH 'UNITED'**

YEAR 1: Citizenship workshops focused on diversity delivered. Participants provided with multi-cultural physical fitness and healthy lifestyles opportunities.

YEAR 2: Citizenship workshops focused on diversity delivered. The importance of respect and understanding within football was highlighted and specific football coaching sessions around these issues delivered.

YEAR 3: Raised aspirations and awareness of pathways for young people – introduced community role models to support sessions. Close curriculum links and exploration of accreditation (eg for peer mentors).

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organisation: **West Bromwich Albion FITC**

address: Tom Silk Building, Halfords Lane, B71 4LG West Bromwich

contact name: Fraser Foster, *Director*

t 0870 0662 840, f 08700 662 841

email: [fraser.foster@wbacp.co.uk](mailto:fraser.foster@wbacp.co.uk)

### COMMUNITIES TOGETHER

The project utilised the power of football to unite diverse communities through the organisation and delivery of an annual Community Day at Sheffield United's ground. The event was aimed at the community living in the vicinity of the ground, ethnic minorities throughout Sheffield, and White football fans. Attendance of 3,000-4,000 people. The aim was to increase the participation of ethnic minorities in organised football through the planning and delivery of 6 'Communities Together', FA –affiliated tournaments a year, with teams being fed into the Community Day event, plus the support and advice to 2 teams a year with the object of joining an affiliated eleven-a-side league.

organisation: **Football Unites, Racism Divides**

address: The Stables Connexions Centre, Sharrow Lane, S11 8AE Sheffield

contact name: Howard Holmes, *Project Co-ordinator*

t 0114 255 3156, f 0114 255 7571

email: [howard@furd.org](mailto:howard@furd.org)

### BLUE

YEAR 1: Raised awareness of the anti-racism stance through a media campaign with players as role models. Attitudes challenged by introducing new cultures to fans, for example working with ethnic groups to perform at half time traditional and contemporary arts. Challenged behaviour by integration and provide coaching session free of charge for young people to mix and learn.

YEAR 2: As in year one with the following additions: challenged behaviour by integration – provided a 5-a-side league free of charge to support teamwork and cohesion.

YEAR 3: As in year two but with the following changes: found business sponsor for 5-a-side – promoting the benefits of being involved.

organisation: **Shay Stadium Community Fund**

address: The Shay Stadium, HX1 2YS Halifax

contact name:

t 07834 421064

email: [shaystadiumcf@aol.com](mailto:shaystadiumcf@aol.com)

### STAND UP SPEAK UP

The project worked with young people and adults involved with local junior football in Kirklees. 8 clubs took part in joint coaching sessions with peers from different cultures and backgrounds. Mixed representative teams were formed to participate in tournaments and other joint activities. Workshops were delivered to give young people and adults an opportunity to share experiences and good practice on race issues.

YEAR 1: Highlighted the issue of racism – identified junior clubs, ran first workshop for clubs. Joint coaching sessions, joint tournaments

YEAR 2: Provided opportunities for coaches and parents to share experiences and good practice – continuation of workshops, clubs developed action plans and points of action regarding race issues.

organisation: **Communities United Project**

address: Alexandra Chambers, 32 John William Street, HD1 1BG Huddersfield

contact name: Paul Lewis, *Project Director*

t 01484 510 932, f 01484 820 145

email: [paul.lewis@c-u-p.org.uk](mailto:paul.lewis@c-u-p.org.uk)

## 3. SUSU PROJECT DIRECTORY

### 3.2 SUSU Project Directory: BELGIUM

#### **GERMINAL EKEREN YOUTH CUP**

ZVC Germinal Ekeren will organize an indoor football tournament for young people aged 10-12 in Antwerp. Sixteen teams will compete for the Germinal Ekeren Youth Cup, with an emphasis on the fun of the game, fair play and multiculturalism. The initiators want to make young people aware of the fight against racism in indoor football and elsewhere. The aim is to repeat this project annually with a view to the development of permanent intercultural youth work.

organisation: **ZVC Germinal Ekeren**

address: Statiestraat 13/4, 2180 Ekeren (Antwerpen)

contact name: Gert Schippers, *Chairman*

t +32-472-96 07 41

email: [gert\\_schippers@hotmail.com](mailto:gert_schippers@hotmail.com) / [www.germinal-ekeren.be](http://www.germinal-ekeren.be)

#### **JOM TEGEN RACISME**

As the coordinating youth work, the JeugdOpleiding voetbal van Maasmechelen [JOM] wants to emphasize that racism and football do not go together. Every year in August, JOM organizes a tournament with all member football teams; 720 players between ages five and 16 and 80 trainers. In 2006, this tournament will be accompanied by an awareness campaign to promote living together. Each young player and trainer will receive a black rain jacket with the slogan "JOM tegen racisme" ("JOM against racism"). An official handover and a multicultural event, possibly accompanied by additional education on racism and diversity, will promote lasting discussion and dialogue in a municipality with 51 different nationalities.

organisation: **Sportraad Maasmechelen, sectie voetbal JOM**

address: Koolmijn Limburg Maaslaan 2, 3630 Maasmechelen

contact name: Chretien Tutten, *Chairman of JOM Football Department*

t +32-89-75 63 31, f +32-89-77 87 01

email: [jean.pierre.hendrixx@maasmechelen.be](mailto:jean.pierre.hendrixx@maasmechelen.be) / [www.maasmechelen.be](http://www.maasmechelen.be)

#### **DE BEWUSTE VOETBALFANATEN IN DE BRUGSE POORT: SPORTIEF MET EEN OPEN EN GEZOND TEAMSPIRITGEVOEL ZONDER UITSLUITING VAN ANDEREN**

The organization has five football and two basketball teams. Every week, young team members are confronted with racist remarks in and around the playing field. They usually react verbally but frequently physically. With this project, the organization is developing made to measure education of players before, during and after a match. Players aged 10 to 18 will be made aware of different ways of handling racism and discrimination without reacting aggressively. Their favorite sport thereby forms a lever for personal development and resistance and these young people can act as examples for their immediate environment.

organisation: **Vzw Jong - JWW Brugse Poort - Jeugdhuis Kaarderij**

address: Sleepstraat 118, 9000 Gent

contact name: Mohamed El Bakali, *Responsible for Indoor Football*

t +32-477-37 08 88, f +32-9-227 22 47

email: [meisjeshuis@pandora.be](mailto:meisjeshuis@pandora.be) / [kaarderij@pandora.be](mailto:kaarderij@pandora.be)

#### **KLEUR DOET ER NIET TOE, ZEG NEEN TEGEN RACISME**

Brugge has two football teams, both of which play at the top national level: Club Brugge (team colours: blue-black) and Cercle Brugge (team colours: green-black). A group photo will be taken of these two top teams in their class. This will be a major challenge. At the same time, it will symbolize fraternity, despite their rivalry. A wide campaign will be conducted with the slogan "kleur doet er niet toe, zeg neen tegen racisme" ("colour doesn't matter, say no to racism"); a public call during the city derby, postcards with duos of club players, looking for lasting support and taking into account the fight against racism in training trainers.

organisation: **Stad Brugge**

address: Burg 12, 8000 Brugge

contact name: Koen Timmerman, *Prevention Official*

t +32-50-44 82 43, f +32-50-44 80 81

email: [koen.timmerman@brugge.be](mailto:koen.timmerman@brugge.be) / [www.brugge.be](http://www.brugge.be)

#### **VZWIJK**

VZWijk stands for "voetbal zwart wit -wijk" ("football black white district") and is the name young people from the neighbourhood youth work have given to football teams they want to start with. The name symbolizes the diversity of the football team, the composition of which is a reflection of the composition of the district.

Football must teach young people a number of attitudes and skills. The organization wants to step out positively with this team and therefore the district and thus direct the self-image of young people and the district.

organisation: **OCMW Dessel**

address: Hannekestraat 1, 2480 Dessel

contact name: Wies Leysen, *Youth Work*

t +32-14-38 90 43, f +32-14-38 90 49

email: [wies.leysen@ocmwdessel.be](mailto:wies.leysen@ocmwdessel.be) / [www.ocmwdessel.be](http://www.ocmwdessel.be)

#### **MULTICULTURELE ZAALVOETBAL- EN STREETBALLTORNOOIEN**

The organization of indoor football and street ball tournaments for teenagers and young people in which the ethnically diverse teams from different districts and municipalities are brought together in a pleasant atmosphere of sport and for meeting.

organisation: **Jeugdwelzijnswerk Meulenberg vzw**

address: pb 104, 3530 Houthalen (Houthalen-Helchteren)

contact name: Geert Daenen, *Coordinator*

t +32-11-60 05 95

email: [jww@houthalen-helchteren.be](mailto:jww@houthalen-helchteren.be) / [www.users.telenet.be/jww](http://www.users.telenet.be/jww)

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### **BALVOORDEEL**

To offer young people from schools, youth associations, neighbourhood works, clubs, teenager works to play indoor football. This is provided by a multicultural indoor football team with recognized coaches. In this project, sport is linked to very different areas like education, health and integration.

organisation: **Salaam Mechelen vzw**  
 address: Moensstraat 9, 2800 Mechelen  
 contact name: Frederick Thiebaut, *Chairman*  
 t +32-476-89 26 29  
 email: [fredericthiebaut@yahoo.com](mailto:fredericthiebaut@yahoo.com) / [www.salaam-mechelen.be](http://www.salaam-mechelen.be)

### **BUITEN DE LIJNEN**

This organization is producing a documentary about racism in football which shows as nuanced a picture as possible of the problems by giving all affected parties a say. The content of the documentary supports the findings of a study that show that racist remarks by supporters are motivated more by an urge to provoke than only by political consciousness or the influence of extreme right groups. The association will analyze the meaning of the term "provocation" by giving the affected parties a say. Witnesses will be linked in the production to live images of a "risk" competition and everything that goes on around the stadium. The DVD will be promoted through various channels and made available to various media, clubs, social organizations, justice houses, schools, etc.

organisation: **SID vzw (Studio voor Interactie en Dialoog)**  
 address: Jozef Plateaustraat 47, 9000 Gent  
 contact name: Mireille Jacobs, *Chairperson and Therapist*  
 t +32-486-35 52 03  
 email: [mireillejacobs@hotmail.com](mailto:mireillejacobs@hotmail.com) / [www.sidfilms.be](http://www.sidfilms.be)

### **VERBROEDERINGS-JEUGDTORNOOI LUCHTBAL**

Players from youth works and unorganized young players from streets and squares in the air ball district will play a friendly match in which KV Luchtbalboys make themselves clearly know to the players of all teams in the district as a multicultural association with an anti-racist policy. Moreover, the plenary governing board will establish an anti-racist code for the association with all team delegates and interested parents. The code will be officially introduced during the award of the tournament prizes.

organisation: **KV Luchtbalboys vzw**  
 address: Columbiastraat/Tampicoplein, 2030 Antwerpen  
 contact name: Luc De Roeck, *Deputy Chairman, Youth*  
 t +32-3-541 17 10  
 email: [luchtbalboys@skynet.be](mailto:luchtbalboys@skynet.be) / [www.luchtbalboys.be](http://www.luchtbalboys.be)

### **S.T.A.R. (SUPPORT TEENS AGAINST RACISM)**

An indoor football competition for 12 to 15 year olds was set up the previous year by a cooperation association in greater Leuven in the framework of "Fair Play and Respect." Young people aged 16 and above can participate and take responsibility by training as referees. This is

short pre-training in self-management. During the next autumn break, this can become official through 'the indoor football initiator' Flemish Trainer School. The competition will end with a final event. Trainers and governing board members from existing (foreign) football teams will be supported in setting up youth departments with the aim of taking the competition into their own hands in the long run.

organisation: **Arktos Vlaams-Brabant vzw**  
 address: Glasblazerijstraat 57, 3000 Leuven  
 contact name: Leen De Wit, *Project Worker*  
 t +32-485-94 91 34, f +32-16-23 65 03  
 email: [ldewit@arktos.be](mailto:ldewit@arktos.be) / [www.arktos.be](http://www.arktos.be)

### **WE SHOTTEN RACISME UIT HET VOETBAL**

Racism that manifests itself through provocative behavior, all kinds of remarks, slanging matches, etc. creates an unbearable football world. With the day, football becomes a symbol of vandalism, racism, etc., produces great disadvantages for football, all clubs and sport in general. FC Anadol wants to take on racism on and around football fields and is aimed at all those who are affected. Concretely, this means a local policy, educating players and volunteers, making them aware and working on changing the attitude of supporters.

organisation: **F.C. Anadol vzw**  
 address: Valentinusstraat 59, 3550 Heusden-Zolder  
 contact name: Ersan Senol, *Secretary*  
 t +32-497-50 11 40  
 email: [ersan.senol@pandora.be](mailto:ersan.senol@pandora.be) / [www.fcanadol.be](http://www.fcanadol.be)

### **NOOIT GEHOORD ... SAMEN ALS RODE DUIVELS GESCOORD**

Striving towards major representation (30%) of promising deaf allochtonous footballers in the Belgian Deaf National Football Team.

Afterwards, the organisation wants to encourage a solid team spirit through all kinds of activities:

- short training for one day with an emphasis on football technical skills
- extended training over a weekend with the emphasis on integration and teambuilding
- competition with hearing teams from different provinces
- an international deaf competition in Belgium
- an international deaf competition abroad.

Extra attention will be payed in the organization of the competition to bringing together the families of allochtonous and autochthon players.

organisation: **Koninklijk Sportverbond der Doven in België**  
 address: Saxe-Cobourgstraat 38, 1210 Brussel  
 contact name: Lieven Kind, *Coordinator of Football Department*  
 t +32-473-30 47 57, f +32-9-238 19 20  
 email: [lkind@deloitte.com](mailto:lkind@deloitte.com) / [www.belgiumdeafsport.be](http://www.belgiumdeafsport.be)

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### **VORMINGSMODULE STEWARDS 'OMGAAN MET RACISME IN VOETBALSTADIONS'**

Stewards are the front line workers in the stadium and their actions have an immediate impact on supporters. KBVB has for three years given several stewards per club a completion course specially designed to train expert stewards on the subject of racism in football stadiums. These expert stewards can then within their function in the club train and accompany fellow stewards. Correct identification, reporting and proper action are attitudes that can be learned through this education in an interactive manner. Concretely, this is a four-hour course with adapted reading material and an accompanying syllabus.

organisation: **Koninklijke Belgische Voetbalbond vzw**  
 address: Houba de Strooperlaan 145, 1020 Brussel  
 contact name: Nico De Pauw, *Responsible for Security*  
 t +32-2-477 12 33, f +32-2-478 28 02  
 email: [security@footbel.com](mailto:security@footbel.com) / [www.footbel.com](http://www.footbel.com)

### **KLEURLOOS BLIND!**

For a year of competition, the club will call orally and with flyers for tolerance before and after every match. Supporters and players of El Jadid will give an example through education, fair play and with their attitude. The local league, sport council and service will be committed to signing a charter to fight racist behavior in football. Education moments will be organized with some prominent footballers and outside experts. During readings and discussions, experts and footballers will bear witness. After a diversity tournament, the aim is to work with a regional tournament with some 50 teams, while at the same time delivering an anti-racist message, including with players outfits with logos "colour blind" and the black/white "Stand Up/Speak Up" wristband.

organisation: **El Jadid – Nationaly vzw**  
 address: p/a Maanstraat 5, 9160 Lokeren  
 contact name: Tigra Abdelhak, *Assistant Chairman*  
 t +32-475-80 56 68  
 email: [info@eljadid.be](mailto:info@eljadid.be) / [www.eljadid.be](http://www.eljadid.be)

### **LE NOIR ET LE BLANC NE SONT PAS DES COULEURS MAIS DES VALEURS**

Organization of a multicultural event with the involvement of supporters of RCSC and people of different origins, mainly from the football world (schools, football clubs, supporter clubs, etc.). The project has two pillars:

- A wide distribution of anti-racist messages through the organization of a competition for children and adults (from RCSC) to come up with logos and slogans and ideas for sport and multicultural activities. An interactive website will also be developed.
- Organization of an exhibition and a final multicultural party evening with players, young people, etc.

organisation: **Fancoaching Charleroi**  
 address: rue d'Angletterre 10, 6000 Charleroi  
 contact name: Thierry Deckx, *Responsible for the Fan Coaching Department of the City of Charleroi*  
 t +32-71-86 88 29, f +32-71-86 88 11  
 email: [Thierry.deckx@charleroi.be](mailto:Thierry.deckx@charleroi.be)

### **WAREMME, LE SPORT EN COULEURS**

Every week, incidents, many of a racist nature, take place on and around the football field in Waremme. Within the framework of the Hesby Cup – an international European football tournament – the municipality will host some 60 football teams and over 1,000 young players aged six to 16 from 3 to 5 June 2006. The initiators are combining this tournament with the "Stand Up Speak Up" campaign. Various activities, a press campaign, the free distribution of wristbands and/or T-shirts and brochures will stop racism on and around football fields. With this initiative, the organizers aim to have a lasting effect of respect and tolerance by young people, their parents and trainers.

organisation: **Royal Stade Waremme Football club asbl**  
 address: rue des Prés 90, 4300 Waremme  
 contact name: Véronique Devaleriola, *Member of Hesby Cup Organising Committee*  
 t +32-478-62 20 72 / +32-19-32 32 01  
 email: [veronique.devaleriola@prov-liege.be](mailto:veronique.devaleriola@prov-liege.be) / [www.rswaremme.be](http://www.rswaremme.be)

### **SUPPORTERS CONTRE LE RACISME : PASSION - DIFFÉRENCE - TOLÉRANCE**

This project is focused on three related actions:

- A public action with and for supporters with the theme "supporters against racism: passion – diversity and tolerance", combined with a big media event.
- Thematic activities during matches at Standard and in the stadium: choreographic spectacle in the stands, sale of black/white wristbands, white/black coloured faces of footballers and technical personnel, and introduction of anti-racist graffiti on the inner walls of the stadium.
- And an extremely reflective moment: a visit by 50 supporters and five stewards to the Auschwitz-Birkenau memorial and museum.

Followed by debates, exhibitions, etc. to encourage reflection, debate and dialogue.

organisation: **Asbl Famille des Rouches**  
 address: Stade du Standard, rue de la Centrale, 4000 Liège  
 contact name: Michel Juvigne, *Responsible for Activities and Relations with Supporters*  
 t ++32-476-22 04 20, f +32-4-229 98 96  
 email: [infrastructure@standard.be](mailto:infrastructure@standard.be) / [www.standardliege.be/fr/fanzone/](http://www.standardliege.be/fr/fanzone/)

### **CARNET-BD PERSONNEL: FOOT POUR TOUS, FOOT POUR MOI!**

Production of a comic and notebook for young people aged six to 14 which uses humour to show fair play and the fight against racism on football fields. The notebook will emphasize a positive attitude in the game and life. It will be a personal notebook because it will have room to note stories and anecdotes about "their football heroes."

On the request of various media, the Belgian football association, and the Centre for Equal Opportunity and to Fight Racism, the association decided to start its campaign on a large scale during the beginning of the 2007-2008 football season and to distribute the strip among 40,000

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children (age 10-11) who are registered with the football club in Belgium. In addition, the non-profit organization wants to supply copies to all libraries recognized in Flanders and Wallonia. The support of Stand Up Speak Up for this campaign contributed to these ambitions.

organisation: **Les Trois Plumes asbl**  
 address: rue des Paons 10, 1160 Bruxelles  
 contact name: Chantal Léonard, *Manager*  
 t +32-2-672 42 72 / +32-478-36 34 26, f +32-2-672 42 72  
 email: [chantal.leonard@skynet.be](mailto:chantal.leonard@skynet.be)

### INSERTION PAR LE SPORT

Young people aged 16 – 22 placed in conditional freedom and still under supervision (ankle band) the possibility to play indoor football. Sport is used as a starting point for quicker integration into society. Social workers from the Foret jail will participate in this project.

organisation: **Medine-sport asbl**  
 address: rue des Allies 299, 1190 Bruxelles  
 contact name: Azziz Bairouk, *Treasurer*  
 t +32-484-86 03 11 / +32-2-346 18 12, f +32-2-346 18 12  
 email: [medinesport@hotmail.com](mailto:medinesport@hotmail.com)

### RFC LIÈGE : JEUNESSE ET TOLÉRANCE DEPUIS 1892

Players of different ethnic backgrounds who are also symbols of the city and RFC Liège play a game with young asylum seekers. A statement to show that the city and club are welcoming and tolerant.

With this action, the organization aims to show footballers, supporters and trainers the importance of an identity, create a positive attitude, promote fair play, and show that collective sport is a lever for integration.

organisation: **Sang & Marine, Club de supporters du RFC Liège**  
 address: rue de Liège 25, 4450 Lantin (Juprelle)  
 contact name: Jean-Marc Croughs, *Communication Manager*  
 t +32- 479-21 82 01  
 email: [jjmmcc2@skynet.be](mailto:jjmmcc2@skynet.be)

### RACISME HORS JEU, COUPS FRANCS AUX PRÉJUGÉS ...

To make young players from the football club aware of the problem of racism through all kinds of activities.

- Young people are confronted with the specific history of the club, combined with information on Moroccan immigration.
- They produce a poster and comic book about racism in football and how to stop it.
- An awareness campaign through the distribution of brochures and an exhibition during the tournament in Brussels and Walloon-Brabant.
- Multicultural final day with activities for young footballers and their parents.

Young footballers from the club will make their counterparts and adults from other clubs aware of the fight against racism.

organisation: **As Etoile Bruxelles Capitale asbl**  
 address: rue de la Caserne 43, 1000 Bruxelles  
 contact name: Mohamed Ben Abdellah, *Secretary*  
 t +32-472-26 69 22, f +32-2-720 03 30  
 email: [fcetoile@hotmail.com](mailto:fcetoile@hotmail.com) / [www.fcetoile.com](http://www.fcetoile.com)

### TU M'IGNORES, T'ES PAS SPORT

This project is focusing on the occurrence of racist behavior in young football fans through:

- support of an alternative non-competitive mini football association (age 8-18 )
- education activities for intercultural conciliation in and through sport (age 16-25)
- organization of an annual sport event on the provincial level in which the young people involved answer for the organization and have the opportunity to learn about other sports to broaden their sport and general horizons.

organisation: **Centre Liégeois d'Aide aux Jeunes asbl**  
 address: rue Ernest de Bavière 6, 4020 Liège  
 contact name: Nicole Rasquin, *Director*  
 t +32-477-51 63 76 / +32-4-344 44 72, f +32-4-3444 44 80  
 email: [claj@skynet.be](mailto:claj@skynet.be)

### 24 HEURES POUR OSER LA DIFFÉRENCE

Twenty-four mini football matches will be played in 24 hours. This tournament will be open to teams of all origins and emphasize the cultural and ethnic differences of players in a friendly and comfortable environment.

Fringe activities will provide the possibility for all clubs to have their own stand: with music, exotic food, videos and photos. Every player and fan will be asked to sign a giant board as a commitment against racism in football.

organisation: **Charly's Braine et la Maison des Sports de Braine-l'Alleud**  
 address: rue Ernest Laurent 215, 1420 Braine-l'Alleud  
 contact name: Tony Marion, *Director*  
 t +32-2-475-35 22 66, f +32-2-385 25 55  
 email: [info@brainesports.be](mailto:info@brainesports.be)

### VOETBAL EN DIVERSITEIT

Since setting up the NGO in 2002, the association has been active in all three Flemish national cups, organized in Antwerp and Ghent. This year (2007), players of different ethnic backgrounds are playing a friendly football tournament in Antwerp province. The winning team receives a prize for fair play. The tournament ends in a party mood with a barbecue in which each ethnic group can show its culinary specialities. In the end, all delegations, players and fans are asked to sign an anti-racist charter which has been set up by the NGO. Afterwards, each of the estimated 700 participants receives this document.

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organisation: **Black and White NGO**

address: Edelgesteentestraat 9, 2600 Antwerp, Berchem

contact name: Adamou Fehou, *Responsible for public relations*

t +32-496-15 67 01

email: [adamou.fehou@oilio.com](mailto:adamou.fehou@oilio.com)

### DE LEVENSDUUR VAN EEN KLEURVOL VOETBALSHIRT

Patro Eisden football club always opposed all forms of exclusion and makes its players and parents aware of this through house regulations and intervention by trainers, coaches and members. Starting this year and ending with the 2010 World Cup, they want to reinforce this standpoint and position through local actions, promotion, sensitization and education in their own and outside environments. Throughout three football seasons, all kinds of actions will be developed: emphasizing the house regulation, writing fair play on banners and their own website, developing a jingle in which each form of exclusion is condemned and playing it at every home game, etc.

The opening and final competition of the 2010 World Cup in South Africa will form the apotheosis of this project in the local sport stadium.

organisation: **Patro Eisden NGO**

address: Louis Mercierlaan, 3630 Maasmechelen, Eisden

contact name: Patrick Jacobs, *Head of youth section*

t +32-497-05 86 98

email: [michaël.42@skynet.be](mailto:michaël.42@skynet.be) / [www.patromaasmechelen.be](http://www.patromaasmechelen.be)

### RACISME BUITENSPEL

The Samba NGO has been first place in the Temsa League (East Flemish indoor football) for 12 years and for seven years has been organizing a large-scale football festival with over 60 participating teams. During these events, the association uses workshops, training and practical examples to show that displays of aggression and intolerance can be countered. To do so, it is pursuing three tracks:

1. through training like 'dealing with racism, verbal and physical violence,' 'what is racism,' Temse youth of foreign origin make themselves fit
2. forming a positive picture through a spotless reputation of ones own football teams
3. campaign for more tolerance against racism and discrimination through flyers, posters, shirts and wristbands.

organisation: **Samba NGO**

address: E. Tinelpplaats 2, 9140 Temse

contact name: Rachid Chair, *Secretary*

t +32-0478-63 42 93

email: [r\\_chair@hotmail.com](mailto:r_chair@hotmail.com) / [www.sambatemse.be](http://www.sambatemse.be)

### VARIETAS

Varietas = a window on the world. The association brings (young) men and fathers in Ghent (north) together through various activities. They are men who find it difficult to join social networks or find a proper choice of education, sport and culture because of their social status, origin or lack of opportunity. This year, an indoor football team was formed which will

play during various spring and summer tournaments. In addition, a documentary has begun about the life of a number of people without papers together with men from Varietas. The film will be about hope, opportunities for the future and strength and will be showed during theme evenings, among others. The new football team is taken into consideration in this report.

organisation: **De Sloep NGO, Kind & Gezin consultation bureau**

address: Bevelandstraat 26, 9000 Ghent

contact name: Arne Van Schoors, *Volunteer coordinator for mentoring Varietas*

+32-9-234 38 58, +32-496-12 12 94

email: [arne@desloep.be](mailto:arne@desloep.be), [vanschoorsarne@hotmail.com](mailto:vanschoorsarne@hotmail.com) /

[www.desloep.be](http://www.desloep.be)

### RACISM: NO WAY!!

With this project, the social cultural association Inter Sport Winterslag is developing an anti-racist campaign. It aims thereby to reduce considerably the number of incidents on and near football fields. They are working on three tracks.

1. By showing and discussing anti-racist messages, they are focussing on changing behavior by young people.
2. Films and short messages before, during and after football matches increase the tolerance of members of the association and visitors.
3. Organization of information evenings and debates on this subject for everyone.

organisation: **Inter Sport Winterslag NGO**

address: Hortensiastraat 26B, 3600 Genk

contact name: Yves Grouwels, *Chairman*

t +32-89-36 39 39

email: [Yves-grouwels@freegates.be](mailto:Yves-grouwels@freegates.be)

### SPORT VOOR ALLEN: BRENG KLEUR IN SPORT

With this campaign, the local integration service aims to promote multiculturalism in mutual tolerance in Houthalen sports clubs. Furthermore, it is striving towards sports clubs becoming a reflection of the demographic composition of the municipality. In the first instance, they want to start making it a subject of discussion. They do this with all kinds of activities: an expanded poster campaign, detection of racist expressions, organization of a football tournament in different neighbourhoods, etc. Moreover, they are aiming at trainers of foreign origin in sports clubs, more meetings between parents of Belgian and foreign origin, more mixed composition of sports clubs, training of referees and people responsible for safety. In a next phase, the service will work on sustainability: to commit to consultations with different municipal services, setting up thematic working groups, etc. They also want to give this project a place in the sports plan of the local authority.

organisation: **local integration service of Houthalen-Helchteren**

address: Grote Baan 112, 3530 Houthalen-Helchteren

contact name: Ann Hamal, *Expert in multicultural exchange*

t +32-11-60 06 42

email: [anha@houthalen-helchteren.be](mailto:anha@houthalen-helchteren.be)

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### **CLUB ZONDER RACISME**

The Royal Bilzerse Football Association makes an major statement 'club without racism' and asks players and parents to sign it. The club aims with this statement at better coexistence within itself and with all clubs by:

- allowing young players to think about their behavior regarding respect for each other
- making parents, officials and fans start to think about the impact of racist and humiliating comments
- making the club take a sporting standpoint regarding racism and discrimination through which a positive vision and behavior are promoted that give fair play and respect a central position
- in the short term setting up a network of football clubs without racism which can be recognized by their logo
- in the longer term allowing this network to grow into a network of clubs in which each member tries to keep out racism and actively intervening against racist and discriminatory statements and behavior.

organisation: **Royal Bilzerse Football Association NGO**

address: Pijpenpoort 6, 3740 Bilzen

contact name: Rudi Boelen, *Reponsible for communications in the youth governing board*

t +32-89-41 78 02

email: [rudi.boelen@telenet.be](mailto:rudi.boelen@telenet.be) / [www.kbilzersevv.be](http://www.kbilzersevv.be)

### **ALS RACISME WINT, VERLIEST HET VOETBAL**

The Royal Sporting Club Mechelen makes football possible for so many young people. With this project, it wants to give extra impetus to its aim by:

- working on the formation of attitudes of young people of Belgian and foreign origin so they can make themselves more able;
- working on the formation of attitudes of adults of Belgian and foreign origin and involve them more in the administration of the club
- sensitizing everyone who comes to the club to work on all forms of anti-racism.

To give the action more impetus, the club is developing club flyers and a Powerpoint presentation. Moreover, it will use external expertise and it foresees education of youth coaches of foreign origin.

organisation: **Royal Sporting Club Mechelen NGO**

address: Jubellaan 1, 2800 Mechelen

contact name: Jozef De Boeck, *Chairman*

t +32-15-41 53 21, +32-474-96 07 41

email: [jozefdeboeck@skynet.be](mailto:jozefdeboeck@skynet.be) / [www.sportingmechelen.be](http://www.sportingmechelen.be)

### **PEDAGOGISCHE DVD MET LESSENPAKKET TEGEN RACISME IN HET VOETBAL**

This project is the follow-up to the project supported during the first Stand Up Speak Up campaign. The pedagogical DVD with accompanying reading package to make young footballers (age 10-12) aware of racism in football is aimed at:

- correct and objective information about racism (objective picture, dangers, legislation, discussing situations on the field, etc.)
- stimulating sporting and self-regulated behavior towards fellow players, fans, parents, etc.

- stimulating spontaneous dynamism and activities in football and education

- making all actors involved on the field responsible

This project makes it possible for a free DVD to be made for production and distribution free of charge to Belgian schools and football clubs.

organisation: **Centre for Equal Opportunity and Fighting Racism**

address: Koningstraat 138, 1000 Brussels

contact name: Reza Gholamalizad, *Adjunct advisor*

t +32-2-212 30 31, +32-486-51 45 74

email: [reza.gholamalizad@cntr.be](mailto:reza.gholamalizad@cntr.be) / [www.diversiteit.be](http://www.diversiteit.be)

### **BIJ OUD-HEVERLEE LEUVEN VOETBAL JE RACISME DE WERELD UIT!**

Oud-Heverlee Leuven (OHL) is organizing a "powerplay soccer" sports day for players, collaborators and fans of the team with a view to practicing and promoting an attitude of tolerance. Powerplay soccer is a form of street football in which a covered football cage can be installed anywhere and in which different forms of competition (one against one, two against two, three against three) can take place on a mini football field.

organisation: **Oud-Heverlee Leuven cvba**

address: Kardinaal Mercierlaan 46, 3001 Leuven, Heverlee

contact name: Johan Vanneck, *Youth chairman advisor*

t 32-496-76 24 44

email: [info@ohl.be](mailto:info@ohl.be) / [www.ohl.be](http://www.ohl.be)

### **HOE OMGAAN MET RACISME OP EN ROND HET VELD**

The rural immigrant federation wants to organize training on "how to handle racism on and around the field" with the aim to teach people greater resistance and assertiveness in handling racism. The target audience is both players and volunteers, referees, administrators, fans, etc. Moreover, the association aims at an awareness making process for a wide public through the organization of debates with the final result a charter set up by participants.

organisation: **AIF multicultural federation of self organizations NGO**

address: Vennestraat 98, 3600 Genk

contact name: Diana Zangari, *Education collaborator*

t +32-89 62 15 78

email: [diana.aif@skynet.be](mailto:diana.aif@skynet.be) / <http://aif.scw.be>

### **ELKE ALLOCHTONE VOETBALLER**

With this project, the minority forum aims to produce and disseminate a spot against racism and discrimination starring an Afro-Belgian with the highest football ambitions. The spot has three aims:

- to encourage a discussion in the general public and the immigrant community about racism and discrimination in the football world and the labour market
- to bring about a change in attitude
- to involve an ethnic-cultural minority in the fight against racism and discrimination.

The spot shakes the viewer awake through surprise and humour. In this



### 3. SUSU PROJECT DIRECTORY

manner, the problem is raised without giving the label of victim or racist. The spot offers a positive approach by football and football fans. The spot has already been shown 200 times in movie theatres and once on Jim TV and tv Brussel. The Stand Up Speak Up campaign contributes to its distribution on the Eén and Canvas television channels.

organisation: **Forum of Ethnic-Cultural Minorities - Minority Forum NGO**  
 address: Vooruitgangsstraat 323/4, 1030 Brussels, Schaarbeek  
 contact name: Maarten Messiaen, *Communications and general policy*  
 t +32-2-245 88 30  
 email: [maarten@minderhedenforum.be](mailto:maarten@minderhedenforum.be) / [www.minderhedenforum.be](http://www.minderhedenforum.be)

#### **PROMOCAMPAGNE TEGEN RACISME EN VOOR VERDRAAGZAAMHEID IN HET ZAALVOETBAL**

With this project, the Moroccan Social-Cultural Centre Ahlan wants to develop a strong awareness campaign on and around indoor football matches and tournaments. It has six football teams with some 130 players between the ages of eight and 30, all young people mainly of Moroccan origin, but also other nationalities. They are preparing themselves for a campaign not only for their own players but also for other clubs, parents, fans and the media. The action is being prepared together with young people.

organisation: **Moroccan Social-Cultural Centre Ahlan NGO**  
 address: Everaertsstraat 97-99, 2060 Antwerp  
 contact name: Karim Barhdadi, *Secretary*  
 t +32-475-35 05 49 (office hours), +32-3-272 23 32 (Saturday and Sunday morning)  
 email: [karimmetje@yahoo.com](mailto:karimmetje@yahoo.com) / [www.mscahlan.be](http://www.mscahlan.be)

#### **JE JOUE DANS UN CLUB 'SANS RACISME'**

Peps-sport wants to develop methods against racism in and with the cooperation of sports clubs through training in "sports without racism," a charter "club without racism, a label, multicultural exchanges, etc. They are starting a pilot project in three youth football clubs in Brussels and a hockey club in Flanders. The "sports without racism" training is one of the steps towards receiving the label of sports club without racism. The training focusses on teaching how to handle prejudices and is intended as a contribution to anti-racist training in the sports sector. Peps-sport obtained expertise and experience, among others, from the "school without racism" association.

organisation: **Peps-sport non-profit organization**  
 address: Route de Lennik, 1070 Brussels, Anderlecht  
 contact name: Philippe Vanderschueren, *Chairman*  
 t +32-475-39 16 34  
 email: [philippe@peps-sport.be](mailto:philippe@peps-sport.be) / [www.peps-sport.be](http://www.peps-sport.be)

#### **LES JOUEURS ET LES SUPPORTERS DU SPORTING DE CHARLEROI FONT LEUR CINÉMA CONTRE LE RACISME**

Royal Charleroi Sporting Club (RCSC) aims with this project to develop a television report on anti-racism and democratic values. The report – adaptation for the Internet, CD-ROM – will be disseminated free of

charge in the Francophone community and in the Walloon region to all sports clubs, schools, fan clubs, youth clubs, etc. that request it. The report includes interviews with professional footballers from RCSC and other clubs, among others. Another important part will be the work of various young fans who together will visit Jewish (extermination) camps in Poland: Auschwitz, Birkenau, Jewish ghettos, museums, etc. Before leaving for Poland, the young people will work together on this subject for a few weeks. The group was accompanied by professional "experts" and social workers from fan coaching of the city of Charleroi.

organisation: **Royal Charleroi Sporting Club SA (RCSC)**  
 address: Boulevard Zoé Drion 19, 6000 Charleroi  
 contact name: Thierry Deckx, *Responsible for fan coaching in Charleroi and social actions of the RCSC*  
 t +32-71-86 88 29, +32-475-35 63 81  
 email: [thierry.deckx@charleroi.be](mailto:thierry.deckx@charleroi.be) / [www.sporting-charleroi.be](http://www.sporting-charleroi.be)

#### **IMPRESSIONS À CHAUX**

This association wants to do a report about racism and integration in provincial football clubs through portraits of players. This approach aims to make players, trainers, coaches, parents, fans, etc. aware of the problem of racism in sports. The report will be seen on local TV TéléSambre, Cinema Parc in Charleroi and through the web. Moreover, this involves working together with primary and secondary education in Charleroi, where the report will be shown and discussed in schools.

organisation: **Pays de Geminiacum non-profit organization**  
 address: Place de Liberchies 7, 6238 Pont-à-Celles -Liberchies  
 contact name: Valérie Vanden Hove, *Responsible for citizenship and collective memory projects*  
 t +32-71-84 05 67  
 email: [valerie.vandenhove@geminiacum.be](mailto:valerie.vandenhove@geminiacum.be) / [www.geminiacum.be](http://www.geminiacum.be)

#### **FOOT SANS FRONTIÈRES**

In September 2007, the Coca-Cola Cup will be held in Wanze with more than 2,000 players age six to 10 from Liege province. This manifestation will be organized by the young footballer school of Wanze. The organization will use this occasion to make children, parents, spectators, trainers, referees, etc. aware of the charter 'maak geen gebaar/ne faites pas le signe/don't make gestures.' This will be accompanied by all kinds of actions: signatures of the charter required of all participants, poster campaign, CD-ROM for all participating clubs, launch of children's council active on this subject, etc. for the whole school year.

organisation: **School of Young Footballers of Wanze non-profit organization**  
 address: Rue Géo Warzée 19, 4520 Huy - Wanze  
 contact name: Charlotte Bernard, *Representative of the municipal administration of Wanze*  
 t +32-85-27 35 15, +32-476-98 29 89  
 email: [charlotte.bernard@wanze.be](mailto:charlotte.bernard@wanze.be)

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### 5È ÉDITION DU TOURNOI DE FOOTBALL RSRA

RSRA (Réseau Supporter de Résistance Antiraciste) is a network which for five years has been bringing together the fans of different clubs to fight racism and other forms of discrimination. This year, the 5th football tournament will be organized by the "Ultra Ferno" association, the official supporters group of Standaard, and will remain completely in the spirit of the ideas of RSRA. During the three-day tournament, some 400 young people of very different origins will be reached. The main aim is to develop joint projects and strategies against all forms of discrimination on and around the football field. The tournament plans a programme of concerts, reports of various actions on the subject shown through the different participating countries, debates, etc.

organisation: **RSRA (Réseau Supporter de Résistance Antiraciste)**  
 address: Avenue Victor Gilsoul 36, 1200 Brussels, Woluwe St. Lambert  
 contact name: Jean-Thomas Limpens, *Treasury*  
 t +32-479-58 12 19  
 email: [jtlimpens@hotmail.com](mailto:jtlimpens@hotmail.com) / [www.rsra.fr](http://www.rsra.fr)

### B-RED: COLONNE FAIR PLAY /

The stadium of Standaard Liege has six monumental columns which are a major presence in the surrounding area. Last year, two of the six columns were renovated to make them into artworks. This project will make it possible to produce a 3rd artist column with the name fairplay column. This column will serve as a sounding board for texts based on respect and fair play. The messages of different European fan clubs will be placed as graffiti with the help of "Fancoaching Liege." This 250m2 wall decoration will also show the words of yesterday's and today's philosophers, writers and intellectuals like Camus, Aristotle, Pasolini, Frédéric Dard, Umberto Eco and Marguerite Duras. The messages will focus on a more humane and universal approach by football and sports in general.

organisation: **Pragmatic Utopias non-profit organization**  
 address: Rue Caton 21, 6960 Manhay - Harre  
 contact name: Vincent Solheid, *Artist responsible for the project*  
 t +32-486-37 77 97  
 email: [Vincent.solheid@skynet.be](mailto:Vincent.solheid@skynet.be) / [www.utopiespragmatiques.be](http://www.utopiespragmatiques.be)

### 14ÈME WEEK-END SPORTS, SANTÉ, NATURE

On this weekend, sports teams and the broader public get the chance to know different sports and to participate in a tournament. Participants are hereby confronted by 'others' and 'diversity': people with limited mobility, young and old, different social-economic backgrounds, etc.

organisation: **Presence and Cultural Action Dinant-Philippeville non-profit organization**  
 address: Rue Bassidaine 13a, 5670 Viroinval - Nismes  
 contact name: Véronique Vincent, *Coordinator*  
 t +32-60-31 34 48, +32-499-33 61 58  
 email: [Veronique@mdsnismes.net](mailto:Veronique@mdsnismes.net)

### EN COULEURS ENSEMBLE

With this project, Royale Union Sportive Albert Schaerbeek wants to publish a quarterly magazine in which the lead article always deals with racism: different forms, threats, etc. Also foreseen are surveys in neighbourhood houses, interviews, sports news, etc.

organisation: **Royale Union Sportive Albert Schaerbeek non-profit organization**  
 address: Rue Joseph Wauters, 1030 Brussels - Schaerbeek  
 contact name: Georges Hasaert, *Secretary general president*  
 t +32-2-216 55 07, +32-473-90 43 49  
 email: [hasaert@hotmail.com](mailto:hasaert@hotmail.com)

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### 3.3 SUSU Project Directory: ITALY

#### IN CAMPO STORIE DI CALCIO PER BAMBINI A COLORI

The project created a comic strip featuring a childrens' adventure and their feelings of "being soccer players". The strip was launched during the CSI Sports Trophy in the city stadium. Two talk shows were organised with primary school students from Rome and Milan and these were broadcast widely.

organisation: **CSI - Centro Sportivo Italiano**  
 address: via della Conciliazione 1, 00193 Roma  
 contact name: Michele Marchetti, *Coordinatore area formazione, cultura, promozione e sviluppo del CSI*  
 t +39/06/68404560-63, f +39/06/68802940  
 email: [michelemarchetti@csi-net.it](mailto:michelemarchetti@csi-net.it) / [formazione@csi-net.it](mailto:formazione@csi-net.it)

#### INTOLLERANZA ZERO

Oscar nominated film director, Luigi Falorni, ran a workshop for students and Florence football team supporters to create a short film on racism and football. The film is available on the web, and will be shown at the start of national football challenges.

organisation: **Annulliamo La Distanza**  
 address: via di Ripoli 209/E, 50126 Firenze  
 contact name: Michele Muffi, *Presidente*  
 t +39/339/1100474, f +39/055/6813298  
 email: [michelemarchetti@csi-net.it](mailto:michelemarchetti@csi-net.it) / [formazione@csi-net.it](mailto:formazione@csi-net.it)

#### I VALORI IN GIOCO : LA TOLLERANZA

Oscar nominated film director, Luigi Falorni, ran a workshop for students and Florence football team supporters to create a short film on racism and football. The film is available on the web, and will be shown at the start of national football challenges.

organisation: **Associazione Sportiva Dilettantistica Scuola Calcio Salerno Primavera**  
 address: via Tusciano 1, 84132 Salerno  
 contact name: Marcello Giannatiempo, *Presidente*  
 t +39/089/335454 +39/348/3058534, f +39/089/335454  
 email: [giannatiempo@scuolacalcioprimavera.it](mailto:giannatiempo@scuolacalcioprimavera.it)  
[info@scuolacalcioprimavera.it](mailto:info@scuolacalcioprimavera.it)

#### 'TIFIAMO INSIEME – I DRAGHI' - SCUOLA DI TIFO CORRETTO

Treviso's secondary school pupils, together with Benetton, Sisley and Treviso FC, created promotion material and wrote a Fair Supporter's manifesto. The project taught easy expressive techniques to create original support and to spread the manifesto.

organisation: **'Comunica' Cooperativa Sociale a.r.l. - Onlus**  
 address: via Lungosile Mattei 23, 31100 Treviso  
 contact name: Matteo Marconi, *Presidente*  
 t +39/347/9118873, f +39/0422/432745  
 email: [marconi2000@tiscali.it](mailto:marconi2000@tiscali.it)

#### UN GOAL DI MILLE COLORI

The project aimed to raise public awareness of racism in football by publishing leaflets, and by internet and radio broadcasts about a specially organised football tournament. The final of the tournament coincided with a party and a meeting, and was followed by teaching on the subject in some schools.

organisation: **Associazione Noi Torino Top (Team Oratori Piemontesi)**  
 address: via Sant'Ottavio 5, 10124 Torino  
 contact name: Piergiorgio Bollati, *Segretario*  
 t +39/011/8395770, f +39/011/8395770  
 email: [noitorino@noitorino.it](mailto:noitorino@noitorino.it)

#### TORNEO DI CALCIO 'MONDI APERTI - IL CALCIO PER LA SOLIDARIETA'

The project ran a multi-ethnic tournament with 24 teams representative of foreign communities living in Florence. The winner played a final match against a selection of players from the major supporters club of the city. There were three awareness-raising events during the tournament and a multi-ethnic Football Association was created afterwards.

organisation: **Centro Interculturale Regionale 'Gli Anelli Mancanti'**  
 address: via Palazzuolo 8, 50122 Firenze  
 contact name: Marco Focacci, *Volontario*  
 t +39/055/2399533  
 email: [glianellimancanti@yahoo.it](mailto:glianellimancanti@yahoo.it) / [info@glianellimancanti.it](mailto:info@glianellimancanti.it)

#### INTER-CULTURE

This project distributed a survey among secondary schools to evaluate the relationship of new generations towards racism in football. This was followed by a series of 18 meetings in schools, the production of a banner, a webpage, and a newsletter. The project ended with an event featuring a famous footballer.

organisation: **Spazi Mediani Societa' Cooperativa Sociale**  
 address: via Dandolo 18, 47100 Forlì  
 contact name: Simone Marzocchi, *Responsabile Settore Internazionale*  
 t +39/0543/371097, f +39/0543/458326  
 email: [spazimediani@spazimediani.it](mailto:spazimediani@spazimediani.it)

#### 90° A CAGLIARI : INTEGRAZIONE 1 – RAZZISMO 0

This project produced a documentary film featuring football players for the city; a series of meetings with high school students where the film was screened; debates; role-plays; and finally, a football match against Cagliari supporters club and the launch of a web site.

organisation: **Associazione Terre Di Mezzo - Tdm 2000**  
 address: via Sant'Andrea 11, 09129 Cagliari  
 contact name: Gabriele Frongia, *Addetto Stampa*  
 t +39/070/43490, f +39/070/666941  
 email: [tdm2000@tdm2000.org](mailto:tdm2000@tdm2000.org) / [gabrielefrongia@hotmail.it](mailto:gabrielefrongia@hotmail.it)

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### **RAZZISMO FUORI GIOCO, GLI ALTRI SIAMO NOI**

This project staged a competition, with three categories: story board for a video, design for stadium banner, and schedule for a radio broadcast. The winning projects were made after the prize giving ceremony, and the competition was advertised by Torino FC.

organisation: **Comunita' Impegno Servizio Volontariato - CISV**

address: Corso Chieri 121/6, 10132 Torino

contact name: Alessandro DeMarchi, *Ufficio Promozione fundraising*

t +39/011/8993823, f +39/011/8994700

email: [promozione@cisvto.org](mailto:promozione@cisvto.org)

### **KICK THE HATE**

This project laid on a classical football tournament alongside a fantasy football league and a Playstation tournament.

organisation: **Nuovo CERRP - Centro Educativo Riabilitativo Pievese**

address: via Brodolini 17, 20090 Pieve Emanuele

contact name: Giuseppe Granata, *Presidente*

t +39/347/8888582 +39/02/90429170, f +39/02/90429170

email: [giusegg@libero.it](mailto:giusegg@libero.it) / [nuovocerp@libero.it](mailto:nuovocerp@libero.it)

### **FAIR PLAY**

This project consisted of an information campaign, debates in schools, and a Fair Play match where prizes will be given not only to the winning team, but also to players whose fair play attitude has been noticed during the game. A big party concluded the tournament.

organisation: **Cooperativa Sociale P.A.R.S. - 'Pio Carosi' Onlus**

address: via Carducci 107, 62012 Civitanova Marche

contact name: Dott.ssa Samuela Torretti, *Direttrice Formazione*

t +39/0733/810197, f +39/0733/810197

email: [pars@parspiocarosi.org](mailto:pars@parspiocarosi.org)

### **LA CITTA' MIGRANTE SCENDE IN CAMPO: MODELLI DI SVILUPPO SOCIALE E DI INTEGRAZIONE CULTURALE ATTRAVERSO LA PARTECIPAZIONE ALL'EVENTO SPORTIVO**

This project created multi-ethnic supporters groups and multi ethnic teams who played each other in two tournaments. Afterwards, there were two round tables to compare their different experiences and they watched the Football World Championship together.

organisation: **NAGA - Associazione Volontaria di Assistenza Socio-Sanitaria e per i Diritti di Stranieri e Nomadi**

address: via Zamenhof 7/a, 20136 Milano

contact name: Pietro Massarotti, *Presidente*

t +39/02/58102599, f +39/02/8392927

email: [naga@naga.it](mailto:naga@naga.it)

### **LA PROVINCIA DI MANTOVA COME LABORATORIO CONTRO IL RAZZISMO**

This project organised young competitors to write a slogan that was used as a leitmotiv for a series of events. The slogan was displayed in Mantua stadium. The last event was a day named 'the colour of my game' to summarise the experiences and launch the relay to other provinces.

organisation: **FEO - Fondazione Exodus Onlus**

address: viale Marotta 18, 20134 Milano

contact name: Roberto Minucci, *Educatore*

t +39/0376/806292, f +39/0376/82249

email: [casadibeniamino@exodus.it](mailto:casadibeniamino@exodus.it)

### **LA PALLA È ROTONDA, BIANCA E NERA**

This project established a series of radio broadcasts on football supporter radio stations; articles in magazines; leaflets; meetings and a web site based on anti racist messages.

organisation: **UISP Comitato Provinciale Di Bologna - Unione Italiana Sport per Tutti**

address: via dell'Industria 20, 40138 Bologna

contact name: Federico Mascagni, *Collaboratore*

t +39/051/6013511, f +39/051/6013530

email: [uispbologna@uispbologna.it](mailto:uispbologna@uispbologna.it)

### **'I SOGNI ATTRAVERSANO GLI OCEANI... ' QUE VIVA EL FUTBOL REBELDE!**

A video and a book were produced by supporters and distributed during a tournament. This project collaborated with a Spanish project, El Studio del Bae, in Chiapas.

organisation: **Associazione Noi Ultras**

address: via Fratelli Bandiera 45, 30175 Marghera

contact name: Francesco Peverieri, *Presidente*

t +39/347/1278795

email: [info@noiultras.org](mailto:info@noiultras.org)

### **METTIAMO IL RAZZISMO FUORI GIOCO**

There were three phases to this project: first, an analysis of a racist incident; two, evaluation results put out on TV and radio; three, a round table discussion with all protagonists – football players, supporters, youth, and everyone who wants to find a way to escape from racism and violence.

organisation: **COSPE - Cooperazione Per Lo Sviluppo Dei Paesi**

address: via Slataper 10, 50134 Firenze

contact name: Camilla Bencini, *Capo Progetti*

t +39/055/473556, f +39/055/472806

email: [bencini@cospe-fi.it](mailto:bencini@cospe-fi.it) / [cospe@cospe.it](mailto:cospe@cospe.it)

## 3. SUSU PROJECT DIRECTORY

### **CALCIO D'INIZIO (Beginning kick)**

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This was a project that took young people and joined them with a fan club so they could learn how to be fair supporters. The young people also had the chance to play football with their idols.

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organisation: **CE.SI.E. - Centro Sviluppo Iniziative Europee**

address: via B.Leto 1, 90040 Trappeto

contact name: Vito Lafata, *Presidente*

t +39/091/6164224, f +39/091/6230849

email: [cesie@cesie.it](mailto:cesie@cesie.it)

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## 3. SUSU PROJECT DIRECTORY

### 3.4 SUSU Project Directory: GERMANY

#### **TOURNAMENTS FOR TOLERANCE, STREET FOOTBALL FOR TOLERANCE - WORLD CUP IN BADEN-WÜRTTEMBERG, 2006**

In 2006, a very important year for football, the State of Baden-Württemberg spread the fair play message and the World Cup Motto of "A Time to Make Friends". Thirteen sport networks and youth projects belonging to the State Sport Association organized tournaments with the theme of "Street Football for Tolerance" at a number of different locations. The winners competed in the finals at the Schlossplatz in Stuttgart, the state's capital. The tournament tour featured its own theme song which the young people composed and publicized with the help of "Beatz for Peace", a hip-hop group.

organisation: **KICKFAIR e.V. (Since May 2007)**  
 address: Senefelderstraße 19, 73760 Ostfildern  
 contact name: Steffi Biester, *Project Manager*  
 t +49-711-6334627/28/29, f +49-711-47076975  
 email: [gf@kickfair.org](mailto:gf@kickfair.org)

#### **BRINGING FANS TOGETHER, THE 3RD ANTIRACIST INVITATION FOOTBALL TOURNAMENT OF THE ST. PAULI FAN SHOP**

The St. Pauli Fan Shop invited 40 antiracist football fan-groups from Europe and Israel to play football, take trips together (such as an unconventional harbor tour), and attend lectures and discussion groups on the topics of racism, discrimination, sexism and anti-Semitism in football and society in general. Girls' and women's fan groups also took part. The goal of this intercultural project was to bring together fans from different associations and countries that are traditional football rivals or foes. The shared activities strengthened the bond between antiracist football fans.

organisation: **Verein JUGEND UND SPORT e.V.**  
 address: Stresemannstr. 162, 22769 Hamburg  
 contact name: Heiko Schlesselmann, *Project Manager*  
 t +49-40-41 11 42 30, f +49-40-430 51 19  
 email: [info@stpauli-fanladen.de](mailto:info@stpauli-fanladen.de) / [fanladen@gmx.de](mailto:fanladen@gmx.de)

#### **A WORLD - NATION PLAYS TOGETHER**

Girls and boys from a youth center in the Neuallermöhe neighborhood of Hamburg are planning four soccer tournaments with players from many different ethnic backgrounds. Approximately 30,000 people from diverse countries of origin live in Neuallermöhe, where the percentage of ethnic Germans who have resettled in Germany from other countries is higher than average. To prevent ethnocentric declarations such as, "We Russians, Turks, Afghans, etc. are the best!" no more than two players of the same nationality will be allowed to play on each team. The slogan of the tournament is - "A World-Nation Plays Together."

organisation: **Jugendzentrum Neuallermöhe (JUZENA) der TSG Bergedorf von 1860 e.V**  
 address: Sophie-Schoob-Weg 84, 21035 Hamburg  
 contact name: Carola Kludasch, *Project Manager*  
 t +49-40-735 98 100, f +49-40-735 08 124  
 email: [info@stpauli-fanladen.de](mailto:info@stpauli-fanladen.de) / [fanladen@gmx.de](mailto:fanladen@gmx.de)

#### **FAIR-STÄNDNIS- POKAL (THE UNDERSTANDING CUP)**

Until now, youngsters with a migration background and young refugees living in the Buckau neighborhood of Magdeburg have only participated in sporting events on their own teams, and they have often had confrontations with young Germans. Midnight tournaments will be organized to promote a fair sport atmosphere, and to create a positive interpersonal climate for the future. Only teams which have a year-round policy of integrating young people with a migration or refugee background will be allowed to participate in these tournaments. The goal is for the members of the mixed teams to get to know each other and to create a culture of understanding which will carry over into everyday life. A highlight of the project will be the World Cup Fair Play Party, which will be attended by all of the teams, as well as members of the Police Sport Association and interested residents from the neighborhood.

organisation: **Polizeisportverein Magdeburg 1990 e.V.**  
 address: Berliner Chaussee 219, 39114 Magdeburg  
 contact name: Uwe Brütting, *Managing Director*  
 t +49-391-54 39 47 8, f +49-391-81 07 86 7  
 email: [psv-magdeburg@gmx.de](mailto:psv-magdeburg@gmx.de)  
 recent contact name: Frau Hartewig, *Project Manager*  
 t +49-391-819 59 139, f +49-319-819 59 139  
 email: [info@psv-magdeburg.de](mailto:info@psv-magdeburg.de)

#### **SAY 'NO' TO RACISM IN FOOTBALL AND IN DAILY LIFE KIDS' WORLD CUP OF THE 32 GALLUS FANTASY NATIONS**

The Kids' World Cup was held in advance of the FIFA World Cup. The project encouraged participants to actively confront discrimination, for example by preparing and negotiating joint agreements for the tournament. The sport competition was held in close connection with a training camp, fan workshops, participation in the Parade of Cultures in Frankfurt, and a visit to the UEFA Cup Finals.

organisation: **Sportkreis Frankfurt e.V.**  
 address: Wächtersabacher Str. 80, 60386 Frankfurt am Main  
 contact name: Helga Roos, *Project Manager*  
 t +49-176-511 79 808, f +49-69-41 37 26  
 email: [Sportkreis-Frankfurt@t-online.de](mailto:Sportkreis-Frankfurt@t-online.de) / [helgaroos@arcor.de](mailto:helgaroos@arcor.de)

#### **FAIR FRIENDS 2006**

FAIR FRIENDS - 2006 will be comprised of five cultural and sporting events which will take place prior to, and during the Football World Cup of 2006. The activities will include an outdoor World Cup Gallery and four football tournaments which will feature the FIFA motto "A Time to Make Friends - Die Welt zu Gast bei Freunden" and will place an emphasis on the FAIR PLAY theme.

organisation: **Verein für Sport- und Jugendsozialarbeit**  
 address: Hanns-Braun-Str. / Friesenhaus II, 14053 Berlin  
 contact name: Peter Wißmann, *Project Manager*  
 t +49-30-442 13 70, f +49-30-442 13 70  
 email: [Sportkreis-Frankfurt@t-online.de](mailto:Sportkreis-Frankfurt@t-online.de) / [helgaroos@arcor.de](mailto:helgaroos@arcor.de)

## 3. SUSU PROJECT DIRECTORY

### 10TH SPREMBERG PERLE CUP

The Perle Cup is an international youth project which coordinates sport competitions and live musical performances by young bands. Numerous teams from throughout the region of Lusatia, as well as teams from other countries (Poland, the Czech Republic and Switzerland) will participate. In addition, currently little-known regional and Polish bands will be invited to perform before a large audience for the first time. The highlight will be a performance by famous bands which are known for taking a stand against violence and racism.

organisation: **Albert-Schweitzer-Familienwerk Brandenburg e.V.**  
 address: Bergstr. 18, 03130 Spremberg  
 t +49-3563-594 188, f +49-3563-594 189  
 email: [info@asf-brandenburg.de](mailto:info@asf-brandenburg.de)

### OPEN SPACE AGAINST VIOLENCE, DISCRIMINATION AND RACISM ON THE FOOTBALL FIELD 2 X 2 DAYS OF EAST-WEST EXCHANGE

Youth from the former East and West Germany got together for Open Space Action Days to talk about football and to discuss the topics of discrimination, racism, violence, and education to promote tolerance and democracy. Each group prepared a presentation about their neighborhood to show to the other groups. Football is common ground for young people who otherwise might not be interested in actively dealing with the topics of discrimination, racism and fairness. The Action Days ended with a football tournament – a hands-on method of practicing what was learned in the conferences.

organisation: **BSC Eintracht Südring, Miteinander e.V.**  
 address: Erich-Weinert-Str. 30, 39104 Magdeburg  
 t +49-391-6 20 77-3, f +49-391-6 20 77-40  
 e-mail: [net.gs@miteinander-ev.de](mailto:net.gs@miteinander-ev.de)  
 new organistaion: **Miteinander e.V., Cultures Interactive e.V.**  
 address: Nostitzstraße 4, 10961 Berlin  
 contact name: Peer Wiechmann, *Project Manager*  
 t +49-179-668 97 80 / +49-176-21 892 730  
 email: [peerwiechmann@hotmail.com](mailto:peerwiechmann@hotmail.com)

### CLEAR THE FIELD!

Teenagers from different ethnic backgrounds built a football field together. The field has been made available to all children and teenagers in the city and surrounding area, including young refugees from the ALREJU Youth Project. The young people drew up a code of conduct for the football field, including a pledge not to tolerate racism and to confront racist behavior if necessary. An exhibition, discussion session, and the inauguration of the field were used to publicly address the topic of "Football and Antiracism" for the first time in Fürstenwalde.

organisation: **Diakonisches Werk Oderland-Spree e.V. - ALREJU**  
 address: Feldstr. 3, 15306 Seelow  
 contact name: Mathilde Killisch, *Managing Director of ALREJU*  
 t +49-3361-77 460, f +49-3361-77 46 22  
 email: [alreju@t-online.de](mailto:alreju@t-online.de)

### WORLD CUP 2006 - BLACK AND WHITE

This project brought together teenagers of African descent and German descent to play in a multicultural football tournament. The project ended with a barbeque in Cologne, which provided the young people and their parents with the opportunity to become better acquainted, and to plan future activities and sporting events.

organisation: **Jugendhilfe Afrika 2000 e.V.**  
 address: Hauptstr. 424, 51143 Köln  
 contact name: Josef Londji, *Project Manager*  
 t +49-2203-89 27 00, f +49-2203-89 27 00  
 email: [post@jha2000.org](mailto:post@jha2000.org) / [luetkens@dshs-koeln.de](mailto:luetkens@dshs-koeln.de)

### THE BALL IS COLORFUL! STREET FOOTBALL IN DISADVANTAGED NEIGHBORHOODS OF BRAUNSCHWEIG

This project gives socially disadvantaged youth from different neighborhoods of Braunschweig, including many young people with a migration background, the opportunity to take part in street football activities. Interested boys and girls may also participate in a youth - leader training program in order to take on the additional responsibility of acting as coaches. In particular, the project targets young people who do not typically become involved with traditional sport associations. The street football practice sessions and tournaments will be held in school yards, football practice fields, youth centers, and other public spaces in the afternoon, on weekends, and during school holidays.

organisation: **Arbeitsstelle Rechtsextremismus und Gewalt (ARUG)**  
 address: Bohlweg 55, 38100 Braunschweig  
 contact name: Reinhard Koch, *Managing Director of ARUG*  
 t +49-531-123 36 42, f +49-531-123 36 55  
 email: [info@arug.de](mailto:info@arug.de)

### UP-SEITS

The UP-seits Festival in this small town focused exclusively on the topic of football, and was organized by young people, for young people. It combined an unconventional football tournament, cultural activities, and a video competition on the topic of "Football and Tolerance". The festival included graffiti and DJ workshops, live television broadcasts of the Football World Cup, performances by young bands, and an awards ceremony for the best entries in the video competition.

organisation: **Pro Jugend e.V.**  
 address: Dr.-Friedrichs-Str. 27, 01744 Dippoldiswalde  
 contact name: Sandra Minasseh, *Project Manager*  
 t +49-3504-611 543, f +49-3504-611 544  
 email: [kontakt@projugendev.de](mailto:kontakt@projugendev.de)

## 3. SUSU PROJECT DIRECTORY

### 3.5 SUSU Project Directory: FRANCE

#### 'TOUS ENSEMBLE' CONTRE LE RACISME ET L'ENRÔLEMENT DANS LE FOOTBALL PROFESSIONNEL

Against the growth of racism in professional football stadiums this project aims to develop an observation and analysis program of those drifts, to increase football club managers' awareness and to lead a prevention program towards young players and supporters. First this program will be lead in 3 regions and 6 professional football clubs.

organisation: **Ligue Internationale Contre le Racisme et l'Antisémitisme (LICRA)**

address: 42, rue du Louvre, 75001 Paris

contact name: Pierre Fournel, *Project Manager*

t +33(0)145088822, f +33(0)145081818

email: [com2@licra.org](mailto:com2@licra.org)

#### TROP C'EST TROP - 'LE RACISME ÇA SUFFIT'

This project consists in creating and producing a CD with 4 songs about racism and violence in sport and particularly in football. Besides a booklet of around 10 pages will be published; it will be constituted by short stories and illustrations which emphasize the positive side of the Difference.

organisation: **Art Sport et Entraide**

address: 9, rue du Maréchal Foch, 91120 Palaiseau

contact name: Daniel Charlot, *Project Manager*

t +33(0)160113762, f +33(0)169322531

email: [asedaniel@wanadoo.fr](mailto:asedaniel@wanadoo.fr)

#### HORS JEU LE RACISME

A group of young people from Belfort who are sensitive to the increase of racism especially in sport, decided to put a lot of time and effort into the fight of this plague. They will organize some events the most important of whom will be the presentation of a big banderole during a match of the Football World Cup in Germany.

organisation: **Les Francas du territoire de Belfort**

address: 17, rue Michelet, 90000 Belfort

contact name: Mourad Tallas, *Head of the 'Club des Ados Belfortains'*

t +33(0)384211022, f +33(0)384213413

email: [dranoux@francas90.fr](mailto:dranoux@francas90.fr)

#### JARIS 2006

Every year young people in difficulties learn about journalism and audiovisual in this journalism training center. In 2006 the trainees will think about "Racism and Violence in stadiums" and will finally product short information films.

organisation: **Act'Pro Ile-de-France Formation**

address: 17, avenue Maurice Ponroy, 94420 Le Plessis-Trevisse

contact name: Eric Canda, *President*

t +33(0)156865681

email: [jaris@wanadoo.fr](mailto:jaris@wanadoo.fr)

#### 2ÈME CONFÉRENCE CITOYENNE DU TFC: 'LE FOOTBALL FACE AU RACISME'

500 young supporters of 30 towns near Toulouse will gather on the 15th of March. The program of this day is: talks of professionals and players, a debate between the young supporters and adults to find the means to fight efficiently racism, and finally the writing of articles about racism to product a magazine.

organisation: **Toulouse Football Club**

address: 1 bis, allée Gabriel Biénès BP 54023, 31028 Toulouse

contact name: Boris Laffargue, *Project manager of 'Jeunes Citoyens Supporters'*

t +33(0)534313945 f +33(0)534313946

email: [Boris.laffargue@tfc.info](mailto:Boris.laffargue@tfc.info)

#### CLUB DE SUPPORTERS UNI-CITÉS

In relation with the football club of Chateauroux, the Police and the City Council a group of supporters was created to allow young people of the city to gather, to exchange ideas and to act around a common passion: the football.

organisation: **Fédération des Organisations Laïques / Le Forum**

address: 5, allée Georges Bizet, 36000 Chateauroux

contact name: Sébastien Rety, *Head of 'Le Forum'*

t +33(0)254083250, f +33(0)254083251

email: [direction.leforum@fol36.org](mailto:direction.leforum@fol36.org)

#### 3ÈME TOURNOI INTERNATIONAL DE FOOTBALL DE MARSEILLE 'RESPECT, DU STADE VERS LA CITÉ'

This 30th International under-19 Tournament will be axed on the fight against racism. The organization committee will inform the players during the national week against racism in March, make a leaflet to increase people's awareness and organize a balloon release before the final.

organisation: **Association Sportive Ste Marguerite - UNSLL**

address: 8, Bd Gustave Gamay - Bd Léon, 13009 Marseille

contact name: Raymond André, *Vice-president*

t +33(0)491742493, +33(0)491742493

email: [assm@wanadoo.fr](mailto:assm@wanadoo.fr)

#### COULEURS FOOT

In a tense social context sport and particularly football is confronted to an increase of violence in its stadiums. The aim for the LAFA is to encourage the return of a serene climate based on respect and tolerance.

organisation: **Ligue d'Alsace de Football (LAFA)**

address: Centre sportif - Rue Baden Powell, 67082 Strasbourg

contact name: Ilan Blindermann, *Assistant Director*

t +33(0)388279591, f +33(0)388279419

email: [communication@lafa.fff.fr](mailto:communication@lafa.fff.fr)



## 3. SUSU PROJECT DIRECTORY

### FOOT FREESTYLE TOUR CENTRE

The aim of the project is to set up a big animation for 2 days in 6 cities of the Region Centre. The diverse activities will be street football, associations of fight against racism, hip-hop etc.

The recurrent theme of these events will be a black and white balloons with peace messages release.

organisation: **Femmes +**  
 address: 2, rue Georges Besses, 28100 Dreux  
 contact name: Fatima Karboubi, *President*  
 t +33(0)237464283, f +33(0)237464262  
 email: [f.karboubi@ville-dreux.fr](mailto:f.karboubi@ville-dreux.fr)

### TOUCHE PAS À MON FOOT

The "Comité SOS Racisme de Toulouse" wants to organize a tournament for 200 players. It will allow them to meet people from other cities and other areas. Referees and professional players will remind the importance of respect and tolerance. Everybody will sign the fresco "Touche pas à mon Foot" with Just Fontaine, Achille Emana etc.

organisation: **Comité SOS Racisme de Toulouse**  
 address: 55, chemin du Chapitre, 31100 Toulouse  
 contact name: Loubna Cherchari, *in charge of sport events*  
 t +33(0)140353655  
 email: [sport@sos-racisme.org](mailto:sport@sos-racisme.org)

### UN COMBAT CONTRE LE RACISME

A national tour will be set up and it will be axed on three points: 1 stadium, 1 school, 1 scene. The aim is to make people speak and fight against all forms of racism.

organisation: **Solidarité Jeunesse Internationale**  
 address: Centre social Faourette - 13 rue de l'Ukraine, 31100 Toulouse  
 contact name: Djilali Abdelouhab, *President*  
 t +33(0)674749793, f +33(0)561411028  
 email: [vilafiorito10@caramail.com](mailto:vilafiorito10@caramail.com)

### CELLULE DE MÉDIATION ET DE LUTTE CONTRE LES ACTES RACISTES

The aim of this cell is to carry through of observation and control on the pilot site of the football club AS Minguettes. It consists of the observation of violence and racism, which disrupt the functioning of sports associations and sports meetings.

organisation: **Centre de Recherche et d'Education par le Sport**  
 address: 1 rue Eugène Maréchal, 69200 Venissieux  
 contact name: Joseph Inzirillo, *Director*  
 t +33(0)472508997, f +33(0)472509115  
 email: [cres.educ@wanadoo.fr](mailto:cres.educ@wanadoo.fr)

### ACTION SPORT ET CITOYENNETÉ

This project deals with children under 15 years old who have behaviour problems (aggression, incivility) in their sport action and in their neighbourhood. The goal is to carry out civic activities with the institutions (police, justice, communities) in order to introduce the works of the association and to provide gratitude to the association. At the same time, their relationship with a Scottish football club, will confront their footballers to a selection and offer an opportunity for 2 young integrate a sport study in Scotland.

organisation: **Entente Sportive Montgaillard**  
 address: 33 rue Pauline Kergomard, 76620 Le Havre  
 contact name: Allaoui Guenni, *General Manager*  
 t +33(0)235444871, f +33(0)235192549  
 email: [emergence5@wanadoo.fr](mailto:emergence5@wanadoo.fr)

## 3. SUSU PROJECT DIRECTORY

### 3.6 SUSU Project Directory: THE NETHERLANDS

#### DE HELD

This project is educational as well as entertaining. Top Oss Soccer players, heroes to the children, help children create an image that bullying, discrimination and racism don't belong in soccer, or in society in general. The jury shows enthusiasm for this project, because it is an excellent example of combining important social issues with fun in sports.

organisation: **BVO Top Oss**

address: Postbus 398, 5340 AJ Oss

contact name: Dirk Hoofd, *Project Manager*

t +31 0412 690 566

email: [dirk\\_schoofs@hotmail.com](mailto:dirk_schoofs@hotmail.com)

#### (L)EARN RESPECT, YES I WILL

The neighborhood sports project of the Maecon Groep has received a contribution for '(L)EARN RESPECT, YES I WILL'. In this project, all children living in a certain neighborhood learn how to interact in a positive way, using sports as a means. It's inspiring to see how adolescents from the same neighborhood can act as role models for children, in playfully learning about respect. In 2007 Maecon Groep received an additional contribution in order to continue their project. With the continuation they could enlarge the number of children and neighborhoods effected by (l) earn respect, yes I will.

organisation: **Maecon Groep Heerlen**

address: Terweyerweg 29, 6413 PD Heerlen

contact name: Patrick Pranger, *Project Manager*

t +31 45 5218590

email: [p.pranger@maecon.nl](mailto:p.pranger@maecon.nl)

#### JE SCHOPT HET VERDER MET VOETBAL

This annual sports event for children selects a new social issue each year. For 2005 the issue was racism. Children at a young age learn how they themselves can act in order to prevent exclusion of other children because of mutual differences.

organisation: **Stichting Welzijnswerk Echt**

address: Diepstraat 3c, 6101 AT Echt

contact name: H. Sonnemans, *Managing Director*

t +31 457 484848

email: [hans.sonnemans@swe-info.nl](mailto:hans.sonnemans@swe-info.nl)

#### HELDEN TEGEN SCHELDEN

Soccer players and soccer fans from different ethnic backgrounds have been interviewed to create an interactive cd for children aged 11 or 12. Children using the cd learn to judge people on their qualities instead of their looks. This project has successfully shown the importance of prevention, next to repression when it comes to potentially dangerous fans with anti-social behavior.

organisation: **Stichting Het Buro Leeuwarden**

address: Antillenweg 132-134, 3900 Leeuwarden

contact name: A. Saris, *Project Manager*

t +31 58 2885747

email: [asaris@hetburosar.nl](mailto:asaris@hetburosar.nl) / [www.hetburosar.nl](http://www.hetburosar.nl)

#### WAT DOE JIJ?!

In 2007 Stichting Het Buro received an additional contribution for a follow up program. 9 schools who scored badly in the first program asked for more support in their educational programs, concerning racism and tolerance. With the new grant, Het Buro made a movie that was and still is used for this purpose, combined with in-class use of an actor to play certain scenes interactively with the children.

organisation: **Stichting Het Buro Leeuwarden**

address: Antillenweg 132-134, 3900 Leeuwarden

contact name: A. Visser, *Project Manager*

t +31 58 2885747

email: [avisser@hetburosar.nl](mailto:avisser@hetburosar.nl) / [www.hetburosar.nl](http://www.hetburosar.nl)

#### SJORS & SJIMMIE ANTIRACISME MIDDAGEN

Professional soccer club N.E.C. organizes anti racism afternoons for high school students. They raise awareness on racism among teens between 11 and 15 year old and they contribute to the prevention of racism. The Stand Up Speak Up jury praises this initiative, also because of the valuable input of the professional soccer players. The project is simple, but certainly effective.

organisation: **BVO N.E.C Nijmegen**

address: Stadionplein 1, 6532 AJ Nijmegen

contact name: Bas van Rossum, *Coordinator*

t +31 24 3590352

email: [bas.vanrossum@nec.nijmegen.nl](mailto:bas.vanrossum@nec.nijmegen.nl) / [www.nec-nijmegen.nl](http://www.nec-nijmegen.nl)

#### SPORTPLUS

'Sportplus' uses indoor soccer as a means to stimulate cooperation, social norms, respect and the right attitude among adolescents of different backgrounds. The jury appreciates the effort this project makes to provide activities for young people that aren't (financially) able to join an official sports club. Thanks to Sportplus they can engage in sports and learn about values, discipline and team spirit at the same time.

organisation: **Talent in Opleiding Almere**

address: Vaartweg 4, 1401 RB Bussum

contact name: S. Puttmann, *Chairman*

t +31 6 48179197

email: [s.puttmann@talentinopleiding.nl](mailto:s.puttmann@talentinopleiding.nl) / [www.talentinopleiding.nl](http://www.talentinopleiding.nl)

## 3. SUSU PROJECT DIRECTORY

### KICKERS

In 'Kickers', Promotie Jeugdvoetbal Leeuwarden uses soccer as a means to raise awareness on fair play and social norms and values among adolescents. This project aims at children at a so called 'risky age' in relation tot antisocial behavior.

In 2007 the project received an additional contribution in order to enlarge the impact of Kickers. With the new contribution, Kickers could reach more people in more neighborhoods.

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organisation: **Promotie Jeugdvoetbal Leeuwarden**

address: Jentsjemar 26, 8939 CL Leeuwarden

contact name: J.W. de Boer, *Director*

t +31 58 2802208

email: [j.w.deboer@hetnet.nl](mailto:j.w.deboer@hetnet.nl)

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### KICK R-ACISM

This project raises awareness among adolescents and their parents on the subject of racism in the soccerfield. It stimulates them to prevent racism. Furthermore, this project makes racism negotiable and contributes to the debate on possible solutions. This project not only involves young people in sport activities, it also challenges them to actively think about solutions to racism in soccer.

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organisation: **Maatschappelijke Juridische Dienstverlening Groningen**

address: H. Colleniusstraat 18,9718 KT Groningen

contact name: B. Harsveld, *Project Coordinator*

t +31 50 3126123

email: [b.harsveld@mjd.nl](mailto:b.harsveld@mjd.nl) / [www.mjd.nl](http://www.mjd.nl)

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### KICKERS

In 'Kickers', Promotie Jeugdvoetbal Leeuwarden uses soccer as a means to raise awareness on fair play and social norms and values among adolescents. This project aims at children at a so called 'risky age' in relation tot antisocial behavior.

In 2007 the project received an additional contribution in order to enlarge the impact of Kickers. With the new contribution, Kickers could reach more people in more neighborhoods.

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organisation: **Afrique-Carib Breathtaking Foundation Almere**

address: Java Legioenstraat 109, 1318 DC Almere

contact name: Ylanga Blinker, *Project Worker*

t +31 36 5354416

email: [ylanga@hotmail.com](mailto:ylanga@hotmail.com)

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## 3. SUSU PROJECT DIRECTORY

### 3.7 SUSU Project Directory: SPAIN

#### **BUILDING A TEAM FOR INTEGRATION**

Organisation of several football matches between the U.S. team D.C. United and several teams in Madrid, with the objective of raising awareness about issues like tolerance and equality in an intercultural society.

The Project also includes a cinema forum with five films and two debates focused on social integration and the fight against racism.

organisation: **Red Deporte Y Cooperación**

address: C/ Zurbano 43, 28010 Madrid

contact name: Carlos de Cárcer, *Presidente y Co-Director*

t +34 91 310 02 14

email: [rdc@redeporte.org](mailto:rdc@redeporte.org)

#### **TOUR IN SPAIN: FOOTBALL WITHOUT FRONTIERS**

A national awareness-raising campaign on the problem of racism in football, including the following activities: Street-soccer games organised next to football stadiums in ten Spanish cities, before first and second division matches; displays of projects, carried out by fan groups, on racism and discrimination in European football, to be set up next to the street-soccer installations; and distribution of information about issues of racism.

organisation: **Colectivo De Prevención E Inserción Social Andalucía**

address: C/ Beato Diego de Cádiz 11- local, 11004 Cádiz

contact name: José Luis Núñez López, *Presidente*

t +34 956 22 52 62

email: [cepafsf@hotmail.com](mailto:cepafsf@hotmail.com)

#### **INTERASSOCIATION LEAGUE FOR CHILDREN AND YOUTH**

The project used sport as a tool for social cohesion among youth in the Vallecas area of Madrid, and included a sporting tournament, based mainly on football, the activity selected by a majority of participants, with special emphasis on integration and intercultural understanding.

organisation: **Coordinadora Infantil Y Juvenil De Tiempo Libre De Vallecas**

address: C/ Javier de Miguel 92-2 local 5, 28018 Madrid

contact name: Carmen Calama Sanz, *Presidenta*

t +34 91 778 86 53

email: [i.calvo@asociaciones.org](mailto:i.calvo@asociaciones.org)

#### **FOOTBALL, SOCIETY AND DISCRIMINATIONS. FOR A LIFE WITHOUT FRONTIERS.**

Organising football sessions in primary and secondary education schools, as well as in sports clubs in Andalusia, with the aim of raising awareness about racism and discrimination. The sessions will be open to parents, teachers and trainers.

organisation: **Colectivo De Prevención E Inserción Social Andalucía**

address: C/ Beato Diego de Cádiz 11- local, 11004 Cádiz

contact name: José Luis Núñez López, *Presidente*

t +34 956 22 52 62

email: [cepafsf@hotmail.com](mailto:cepafsf@hotmail.com)

#### **CONVIVEMINA**

Fostering sport amongst children and youth in socially deprived areas by creating a football school. Participants now manage the school. The project also included organising an inter-school league and a five-a-side football tournament.

organisation: **Gedi Gestió I Disseny**

address: C/ Llull 27-39, 2º 9ª, 08005 Barcelona

contact name: Mª Carmen Pimentel Rodríguez, *Representante Legal*

t +34 93 309 62 81

email: [areatecnica@gedi.org](mailto:areatecnica@gedi.org)

#### **VOLUNTEERS 06. FIRST UNIVERSITY TOURNAMENT ON FOOTBALL AGAINST RACISM AND CONFERENCES ABOUT THE PROBLEM OF RACISM**

First University Tournament on Football against Racism in Madrid University, with participation of over 250 students in teams, from different countries and various universities in Madrid.

The event formed part of the 2006 Volunteers conference organised by Fundación IUVE, and included a series of conferences about racism in football, presented by professional sportspeople (players and trainers), directed at 1,650 students.

organisation: **Fundación Iuve**

address: C/ San Barnardo 114-2ª planta, 28015 Madrid

contact name: Jorge Barco Zorita, *Administrador Ejecutivo*

t +34 91 445 61 49

email: [info@iuve.org](mailto:info@iuve.org)

#### **FOOTBALL AS AN EDUCATIONAL TOOL TO OVERCOME RACIAL AND CULTURAL BARRIERS**

This project organised a football tournament with 120 young people from different countries, in one area of Barcelona, as a means to promote intercultural integration. The project was managed by social workers already active in the area.

organisation: **Fundación Adsis**

address: C/ Princesa 19- pral, 08003 Barcelona

contact name: Karmele Equiza Larrainzar, *Directora del centro Princesa*

t +34 928 33 22 29

email: [princesa@fundacion.adsis.org](mailto:princesa@fundacion.adsis.org)

## 3. SUSU PROJECT DIRECTORY

### FOOTBALL FOR INTEGRATION

Participation of schools, sports clubs and associations in a football tournament in Salamanca. The project included sessions on intercultural integration that formed part of the sports training, and an awareness raising campaign about racism in football.

organisation: **Asociación Salamanca Acoge**  
 address: C/ Ávila 38- bajo, 37004 Salamanca  
 contact name: Marta Garrido de Cabo, *Presidenta*  
 email: [salamancaacoge@yahoo.es](mailto:salamancacoge@yahoo.es)

### FOOTBALL AS A SPORT FOR INTEGRATION: IMMIGRATION AND DISABILITY

Volunteering programme to promote the social integration of immigrants through their participation in activities to support people with disabilities. The project also put in place football teams with participants from different countries, some of them with disabilities.

organisation: **Special Olympics Madrid**  
 address: C/ Domingo Fernández 5, 28036 Madrid  
 contact name: Ángel Trejo Pintado, *Presidente*  
 t +34 91 350 42 58  
 email: [somadrid@wanadoo.es](mailto:somadrid@wanadoo.es)

### AWARENESS-RAISING PROGRAMME IN SCHOOLS

A programme with children in 20 primary schools in Madrid, aimed at educating them in equal opportunities and social integration, to avoid racist behaviour. It included debates, discussions and activities to share the contents of the programme. Sports, and more specifically football, were used as an educational tool in the project.

organisation: **Asociación De Deportistas Contra La Droga**  
 address: C/ Antonio Calvo Santos 2, 28224 Pozuelo de Alarcón  
 contact name: Nicolás Justicia del Moral, *Secretario General*  
 t +34 91 357 48 28  
 email: [sadcd@adcd.org](mailto:sadcd@adcd.org)

### AWARENESS-RAISING PROJECT

The project organised sporting and intercultural activities in schools and municipal football centres in Guadalajara, to promote encounters and collaboration with young people from different countries.

organisation: **Asociación Guada Acoge**  
 address: Avda. Venezuela 9- 1º, 19005 Guadalajara  
 contact name: Santiago Domingo Pampliega, *Presidente*  
 t +34 949 25 30 76  
 email: [guada.acoge@guadaacoge.e.telefonica.net](mailto:guada.acoge@guadaacoge.e.telefonica.net)

### FOOTBALL FOR ALL

Programme of activities with sports clubs and football and five-a-side schools in Totana (Murcia), with participation of club directors, trainers and monitors, as well as young people and their families. The project

encouraged the participation of immigrants in municipal football schools and organised an intercultural football tournament.

organisation: **Asociación De Solidaridad Con El Inmigrante Murcia Acoge (Totana)**  
 address: C/ Honduras 2, 30850 Totana (Murcia)  
 contact name: M<sup>a</sup> José Gómez Martínez, *Coordinadora*  
 email: [totanacoge@hotmail.com](mailto:totanacoge@hotmail.com)

### ALL THE COLOURS OF FOOTBALL

An awareness-raising project about the importance of intercultural integration, using football as a meeting point.

The project involved football teams in Murcia and their fans, as well as students in primary and secondary schools and immigrants in general, in the following activities: Conferences on racism; Paint contests; Intercultural football tournament; Contest of anti-racism slogans.

organisation: **Asociación De Solidaridad Con El Inmigrante Murcia Acoge (Ciudad De Murcia)**  
 address: C/ Arquitecto Emilio Pérez Piñero 1- 1F, 30007 Murcia  
 contact name: Josefa Hernández Hidalgo, *Secretaria*  
 email: [murciaacoge@hotmail.com](mailto:murciaacoge@hotmail.com)

### FOOTBALL HAS NO COLOURS

Awareness-raising project in schools, women's and student associations and others, as well as in sports clubs and football teams, to promote football as a tool for intercultural cohesion.

organisation: **Asociación Albacete Acoge**  
 address: C/ Cruz Norte 2- Bajo, 02001 Albacete  
 contact name: Donelia Roldán Martínez, *Coordinadora*  
 email: [albaceteacoge@ozu.es](mailto:albaceteacoge@ozu.es)

### COMPETING WITH COLLEAGUES

A five-a-side tournament and an event with students in special education centres in Barcelona (youth at risk of social exclusion). The tournament included up to 25 teams. A professional football player took part in the event, to promote good practices in sport and foster aspects like team spirit.

organisation: **Fundación Comtal**  
 address: C/ Amadeu Vives 6, 08003 Barcelona  
 contact name: Jordi Jover Ollé, *Director*  
 t +34 93 319 98 55  
 email: [comtal@comtal.org](mailto:comtal@comtal.org)

### THE VALUES IN SPORTS

Use of sport as a tool to raise awareness among youth about the importance of respecting individual differences and preventing racist attitudes.

## 3. SUSU PROJECT DIRECTORY

The project included activities in educational centres with beneficiaries aged 12 to 16, from different countries, who took part in sports events, awareness-raising campaigns and integration workshops.

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organisation: **Asociación Intercultural Jugama**  
address: C/ Diego Hernández 28- 2ª D, 30002 Murcia  
contact name: Juan García Martínez, *Presidente*  
t +34 968 90 02 70  
email: [sagalian@yahoo.es](mailto:sagalian@yahoo.es)

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### **BRAVAL. MULTICULTURAL SPORTS PROGRAMME**

Sports Games event organised by the Sports in Schools Council of Barcelona. The Games included the participation of young people from 15 different countries in five-a-side and basketball teams (four teams in each case), with weekly training sessions and a final competition. In addition, the teams took part in a Spring Tournament with other teams throughout Spain.

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organisation: **Iniciatives De Solidaritat I Promoció**  
address: C/ Cera 51- bajos, 08001 Barcelona  
contact name: Antoni Bosch Carrera, *Presidente*  
email: [braval@braval.org](mailto:braval@braval.org)

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### **SPORT AND INTEGRATION**

Fostering the practice of sports and cultural integration with 100 young immigrants, in schools and in social centres, with the support of public and private institutions, and charitable organisations. The aim was to foster the integration of young immigrants in socially disadvantaged areas of Madrid.

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organisation: **Asociación Solidaria Para La Integración Sociolaboral Del Inmigrante**  
address: C/ Navas del Rey, 38 bajo, 28011 Madrid  
contact name: El Hassane Arabi, *Presidente*  
t +34 91 464 84 84  
email: [asisi1@yahoo.es](mailto:asisi1@yahoo.es)

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## 3. SUSU PROJECT DIRECTORY

### 3.8 SUSU Project Directory: EASTERN EUROPE

#### **SMALL SCALE PROJECT POOL**

The Never Again Association, Kick it Out and VIDC-FairPlay run a project fund to support football-related grassroots activities of migrant, ethnic minority and youth groups in Central and Eastern Europe.

This Eastern European Project Pool has been established for the support of local initiatives (up to an average amount of 500 €). Aimed at supporting small-scale projects to help, among other things:

- Organisation of tournaments for ethnic minority football groups and youth teams
- Invitations to local players to community events
- Organisation of panel discussions and film events
- Displays of anti-racism banners at matches
- Anti-racism fanzines or leaflets and distribution at the home ground

organisation: **VIDC - Fairplay**

address: Möllwaldplatz 5/3, A-1040 Vienna, Austria

t +43 1 713 35 94 91, f +43-1-713 35 94-73

email: [fare@vidc.org](mailto:fare@vidc.org)

organisation: **Kick It Out**

address: Unit 3, 1- 4 Christina Street, London, EC2A 4PA, UK

t +44 207 684 4884

email: [info@kickitout.org](mailto:info@kickitout.org)

organisation: **Never Again Association**

address: P.O. Box 6, Warszawa 4, Poland

t +48 603 647 228

email: [rafalpan@zigzag.pl](mailto:rafalpan@zigzag.pl) / [www.farenet.org](http://www.farenet.org)

#### **ADDRESSING ROMA DISCRIMINATION IN SLOVAKIA**

The project used football to help shift majority attitudes and perceptions of the Roma in Slovakia and as a means of engaging young Roma with mainstream society. Slovakia's Romani citizens face pervasive and multiple forms of discrimination rooted in racial prejudice.

A co-ordinator of Roma background was appointed to implement the core elements of the project, supported by the organisational experience of People Against Racism.

The core activity was a series of regional tournaments for mixed Roma and non-Roma teams. Two teams from each regional event progressed into finals, which were played as two-day Festivals including a presentation of Roma culture – musical and dance groups, traditional Roma food. On the second day amateur teams competed for an anti-racist cup.

An important part of the project was communicating a message of tolerance through the media using shared passions for football as a lynchpin. This was done through press conferences, media releases, VIP endorsements and a series of arts and community forums.

A scheme of twinning schools to encourage cross-cultural interaction was developed. Mainstream schools were linked with those in Roma villages. Junior football was used as the means of introduction; those with football teams were encouraged to play Roma sides.

An educational pack aimed at dispelling myths and fears around the Roma was produced for use in classrooms and linked to areas where the football tournaments take place.

organisation: **Ludi proti Rasizmu**

address: P.O.Box 33, 820 04 Bratislava, Slovakia

email: [futbal@rasizmus.sk](mailto:futbal@rasizmus.sk) / [www.futbal.rasizmus.sk](http://www.futbal.rasizmus.sk)

#### **RIGHT WING EXTREMISM: PROMOTING ANTI- RACISM AND INTERCULTURAL DIALOGUE IN POLISH FOOTBALL**

The Jewish community are regularly the victims of abuse and vilification, including at football stadiums where anti-Semitic chants are commonplace. Many young Polish men are attracted to football in order to take part in neo-Nazi activities. A new form of hatred has been in evidence – human swastikas formed by people standing.

The campaign 'Let's Kick Racism Out Of The Stadiums' is particularly concerned with educating young people as to racial and ethnic prejudices and to develop a movement amongst journalists, footballers and social organisations that challenges racism.

The group published a series of publicity materials to be used by progressive fan groups, young people and civil society organisations. Regular meetings took place with journalists across the print and broadcast media to encourage reporting of problems.

The project targeted young people using youth tournaments, an educational programme in schools and resources to start the process of a generational shift in attitudes.

Never Again developed and supported sports teams of migrants across the country, including those of an African background and from nations such as Vietnam.

organisation: **The 'Never Again' Association**

address: P.O. Box 6, Warszawa 4, Poland

t +48 603 647 228

email: [rafalpan@zigzag.pl](mailto:rafalpan@zigzag.pl) / [free.ngo.pl/nw/](http://free.ngo.pl/nw/)

### 3. SUSU PROJECT DIRECTORY

#### **NATIONALISM AND YOUTH IN SERBIA AND MONTENEGRO**

FARE established contact with professional clubs in the first and second divisions and progressive individuals in Serbia and Montenegro who have organised small-scale activities. FARE worked closely with these clubs and individuals to help define new values of tolerance in Serbia & Montenegro. The primary target was young people.

FK Smederevo and FARE Serbia organised a youth tournament against racism and nationalism in the Balkans. This was the first time an event of this kind has been organised since the recent wars in the Balkans.

Teams from Serbia & Montenegro, Macedonia, Bosnia & Herzegovina, Croatia and Bulgaria were invited to come together against nationalism and racism. The Jewish, Muslim, Catholic and Orthodox Community were invited to open the tournament and to underline the idea of tolerance and multi-nationalism in the Balkans.

A Week of Action took place in October 2006 and offered fans, football clubs and minority and migrant groups the opportunity to organise action in and around their local football stadiums.

Activities included a press conference in Belgrade followed by anti-racist events at First Division matches. A “community chest” provided small-scale funding for local initiatives in schools and youth centres.

Workshop in schools ran in Belgrade and Novisad before, during and after the Action Week. These workshops were developed in close cooperation with the national school council and Stop Rasizmu – Skamija, a local human rights NGO in Novisad.

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organisation: **Balkan Alpe Adria Project (BAAP) in partnership with FARE Serbia,**

address: 11000 Belgrade, Trepcanska 22, Serbia

t +43 699 811 89 491, t Serbia: +381 63 733 78 33

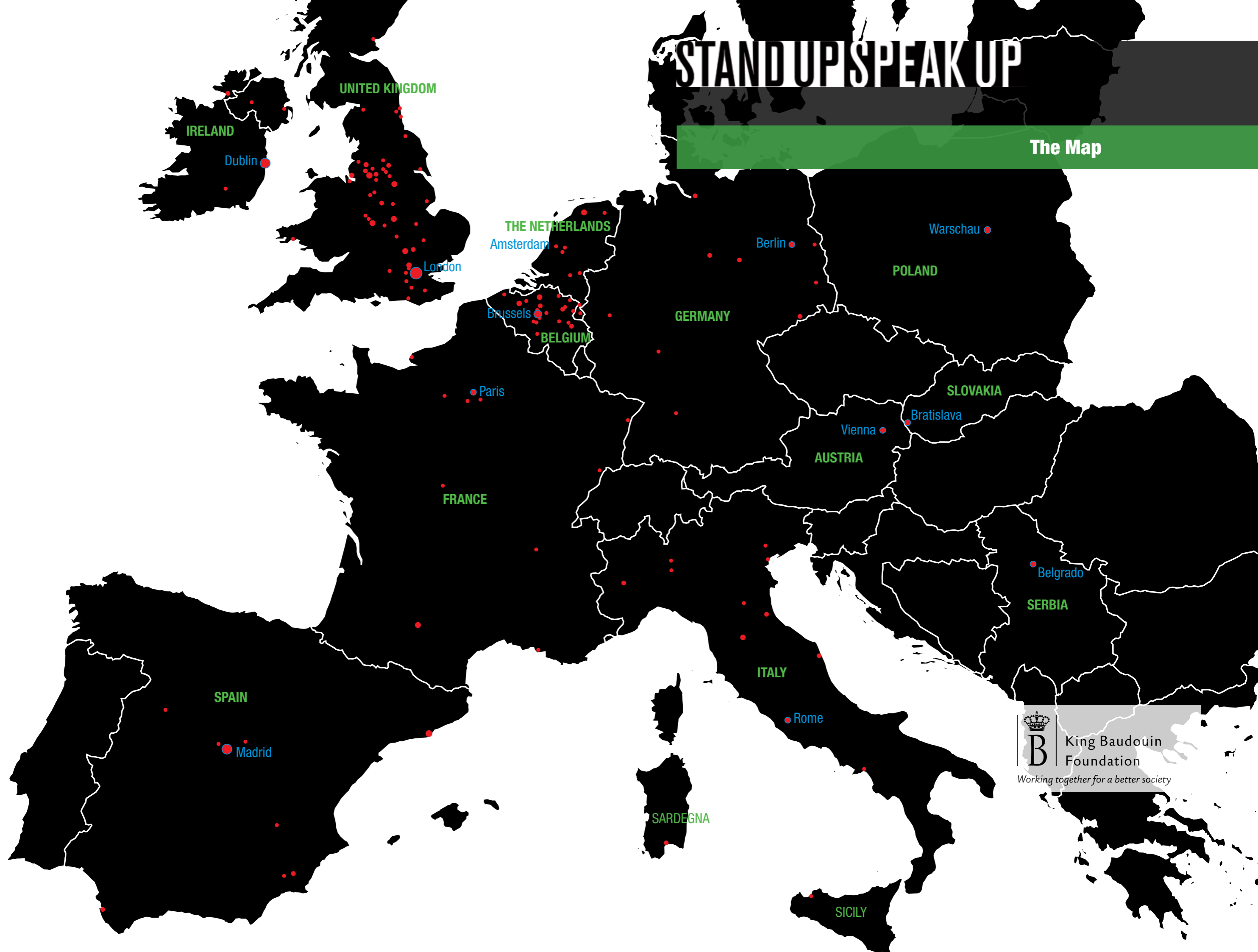
email: [www.fare.org.yu](http://www.fare.org.yu)

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# STAND UP SPEAK UP

## The Map





*Working together for a better society*

[www.kbs-frb.be](http://www.kbs-frb.be)

The King Baudouin Foundation is an independent and pluralistic foundation. We provide financial support to around 2,000 organizations and individuals annually. The Foundation also acts as a forum for debate and reflection and fosters philanthropy. With a budget of 48 million euros, the Foundation wants to look in 2009 for sustainable ways of contributing to justice, democracy and respect for diversity. We operate out of Brussels, but are active at regional, Belgian, European and international level. Our Board of Governors sets out broad lines of action, which are implemented by some 50 colleagues. The Foundation was created in 1976, to mark the 25<sup>th</sup> anniversary of King Boudouin's reign.

#### About Nike

NIKE, Inc. based near Beaverton, Oregon, is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. Wholly-owned Nike subsidiaries include Cole Haan, which designs, markets and distributes luxury shoes, handbags, accessories and coats; Converse Inc., which designs, markets and distributes athletic footwear, apparel and accessories; Hurley International LLC, which designs, markets and distributes action sports and youth lifestyle footwear, apparel and accessories; and Umbro Ltd., a leading United Kingdom-based global football (soccer) brand. For more information, visit [www.nikebiz.com](http://www.nikebiz.com)